

PROGRAMS

BARCELONA	SWITZERLAND	MUNICH
Business Foundation program	Business Foundation program	Business Foundation program
<p>Undergraduate programs</p> <ul style="list-style-type: none"> • Bachelor of Business Administration • Bachelor of Arts in Communication & Public Relations • Bachelor of Arts in Leisure & Tourism Management • Bachelor of Arts in International Relations • Bachelor of Arts in Sports Management • Bachelor of Science in Business Finance • Bachelor of Science in Digital Media Management • Bachelor of Arts in Business & Sustainability Management • Bachelor of Arts in Business & Design Management • Bachelor of Arts in Family Business Management • EBBA - Executive BBA • Bachelor of Arts (Hons) in Business Management • Bachelor of Arts (Hons) in Business (Intl. Business) • Bachelor of Arts (Hons) in Business (Marketing) • Bachelor of Arts (Hons) in Business (Finance) • Bachelor of Arts (Hons) in Business (Enterprise) • Bachelor of Arts (Hons) in Business (HRM) <p>Double Degrees</p> <ul style="list-style-type: none"> • BSc (Hons) in International Business • BA (Hons) in International Business 	<p>Undergraduate programs</p> <ul style="list-style-type: none"> • Bachelor of Business Administration • Bachelor of Arts in Communication & Public Relations • Bachelor of Arts in Leisure & Tourism Management • Bachelor of Arts in International Relations • Bachelor of Arts in Sports Management • Bachelor of Science in Business Finance • Bachelor of Science in Digital Media Management • Bachelor of Arts in Business & Sustainability Management • Bachelor of Arts in Business & Design Management • Bachelor of Arts in Family Business Management • EBBA - Executive BBA <p>Double Degree</p> <ul style="list-style-type: none"> • BSc (Hons) in International Business 	<p>Undergraduate programs</p> <ul style="list-style-type: none"> • BSc (Hons) in International Business <p>+ Certificate of Specialization:</p> <ul style="list-style-type: none"> - Business Administration - Communication & PR - Leisure & Tourism Management - International Relations - Sports Management - Business Finance - Digital Media Management - Business & Sustainability Management - Business & Design Management - Family Business Management <ul style="list-style-type: none"> • Bachelor of Arts (Hons) in Business Management • Bachelor of Arts (Hons) in Business (Intl. Business) • Bachelor of Arts (Hons) in Business (Marketing) • Bachelor of Arts (Hons) in Business (Finance) • Bachelor of Arts (Hons) in Business (Enterprise) • Bachelor of Arts (Hons) in Business (HRM)

PROGRAMS

BARCELONA	SWITZERLAND	MUNICH
<p>Graduate programs</p> <ul style="list-style-type: none"> • MBA - International Business • MBA - Communication & PR • MBA - International Marketing • MBA - Global Banking & Finance • MBA - Leisure & Tourism Management • MBA - Entrepreneurship • MBA - Leadership • MBA - E-Business • MBA - Sports Management • MBA - Human Resources • MBA - Design Management • MBA - Reputation Management • EMBA - Executive MBA • MBA • MSc in International Management <p>Double Degrees</p> <ul style="list-style-type: none"> • MBA • MSc in International Management 	<p>Graduate programs</p> <ul style="list-style-type: none"> • MBA - International Business • MBA - Communication & PR • MBA - International Marketing • MBA - Global Banking & Finance • MBA - Leisure & Tourism Management • MBA - Entrepreneurship • MBA - Leadership • MBA - E-Business • MBA - Sports Management • MBA - Human Resources • MBA - Design Management • MBA - Reputation Management • EMBA – Executive MBA <p>Double Degrees</p> <ul style="list-style-type: none"> • MBA • MSc in International Management 	<p>Graduate programs</p> <ul style="list-style-type: none"> • MBA + Certificate of Advanced Studies in the majors listed below • MSc (Hons) in International Management + Certificate of Advanced Studies: <ul style="list-style-type: none"> – International Business – Communication & PR – International Marketing – Global Banking & Finance – Leisure & Tourism Management – Entrepreneurship – Leadership – E-Business – Sports Management – Human Resources – Design Management – Reputation Management
<p>Online programs</p> <ul style="list-style-type: none"> • Executive Bachelor of Business Administration • MBA • Undergraduate Certificate • Undergraduate Diploma • Graduate Certificate • Graduate Diploma • Graduate Advanced Certificate 	<p>Online programs</p> <ul style="list-style-type: none"> • Executive Bachelor of Business Administration • MBA • Undergraduate Certificate • Undergraduate Diploma • Graduate Certificate • Graduate Diploma • Graduate Advanced Certificate 	<p>Online programs</p> <ul style="list-style-type: none"> • Executive Bachelor of Business Administration • MBA • Undergraduate Certificate • Undergraduate Diploma • Graduate Certificate • Graduate Diploma • Graduate Advanced Certificate
	<ul style="list-style-type: none"> • Doctoral (DBA) program 	