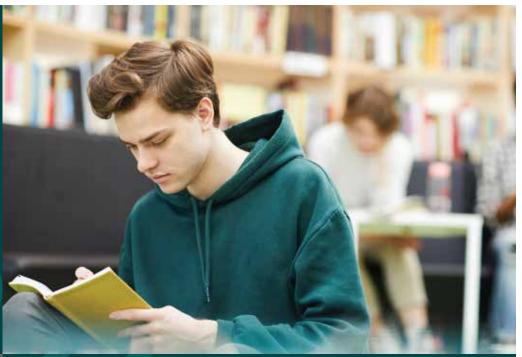


"Education is the most powerful weapon which you can use to change the world!"

- Nelson Mandela





"An investment in knowledge pays the best interest!"

- Benjamin Franklin

#### ABOUT US

#### CAMPUS

- VISION, MISSION AND VALUES
- ACCREDITATIONS
- OUR UNIVERSITY AFFILIATIONS
- WHY CHOOSE UAE
- WHY CHOOSE BIUC
- INTERNSHIPS & PLACEMENTS



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# ABOUT US \*

Britts Imperial University College, Sharjah is an Academic Centre & Education Partner of top-tier globally recognized British & European universities to offer Undergraduate, Postgraduate and Doctoral degree programs awarded by these universities to aspiring learners from across the globe.

Steered by a team of Seasoned Educationalists as the Board of Governors, with decades of experience, Britts Imperial University College boasts of a visionary leadership team from across the globe. Britts Imperial University College is accredited by various prestigious UK exam bodies and welcomes students from more than 47 countries.

Top ranked university degrees accredited globally, parent university campus transfer to UK, Europe and USA with post study stay back and work opportunities, the ability to work while studying in UAE, hybrid teaching methodology coupled with scholarships and flexible payment structure, are the distinguishing factors at Britts Imperial University College.

With a vibrant campus in the heart of Sharjah, best student housing in Dubai at affordable cost, Britts Imperial University College boasts of a high student residence visa success rate. Dedicated student success mentors ensure the students get all the help that is needed along their journey and the placement department ensures a high employability quotient amongst the graduates.

Britts Imperial University College draws upon global best practices of pedagogy in online and on-campus learning, that results in providing an interactive peer-to-peer learning environment, developing advanced research capabilities and encourages students to work while they study to gain practical hands-on skills needed for employability.







Through a broader choice of carefully designed majors in the disciplines of International Business, Hospitality Management, Data Analytics & A.I., I.T Project Management, Events Management, Sports Management, Healthcare Management etc. Britts Imperial University College ensures the students are Job Ready with the new age skills that the Industry demands. International Industry Faculty and student diversity of 47 nationalities coupled with internationally accredited degrees from reputed top ranked global universities with options of global mobility makes Britts Imperial University College a truly global platform for fulfilling students' global aspirations and ambitions.

Britts Imperial University College stands proudly and will continue to be a beacon of excellence in higher education, with a determinedly international outlook, for generations to come.



Based in the heart of Sharjah, the 3<sup>rd</sup> largest Emirate in the UAE, also known as the Cultural capital of the country, Britts Imperial University College offers a Vibrant and Multicultural campus with students from more than 47 different countries. State of the art campus in the vicinity of University City Sharjah.



#### **OUR VISION**

Britts Imperial University College epitomises transformation of society by empowering individuals through the magic of New Age Higher Education. We envision a community of Alumni of Britts Imperial, who will lead the new industrial revolution and channelise their ambition to shape a better world. Our vision is to be that premier institution of higher education and research that transforms Global Learners into Global Leaders.

#### **OUR MISSION**

Our "MISSION" is to provide learners a platform to earn Globally accredited and acclaimed qualifications in futuristic fields coupled with practical skills which will shape the new world order. We are on a mission to make these reputable quality Global Degrees, affordable, flexible and achievable for the learners. We value the role of experiential learning and real world skills to make the learners Industry-ready. We strive to provide Global Diversity for the best peer learning environment and Global Mobility for empowering talented individuals to cross the borders of adversity into the lands of opportunity.

#### **OUR VALUES**



#### **Quality Excellence**

We strive for higher quality of curriculum, knowledge and industry expert faculties to drive excellence in research and higher education. We always partner with Universities of high repute, rankings and accreditations to offer Degrees that are globally accepted.



#### Global Diversity & Global Mobility

We value the importance of opportunity to cross barriers and showcase talent to those who welcome talent. Hence we strive to create a platform for global mobility of our learners across campuses across continents with the power of transnational educational partnerships and progressions.



#### Relevance & New Age

We strive to keep the qualifications updated with the latest industry trends and ensure the right skills in demand are identified and imparted through the mode of higher education and research.



## Integrity & Compassion

We pursue the quality of being honest, ethical and truthful. We seek to nurture compassion, embody social justice, help and empower others to make a difference in the world.



#### Flexibility & Support

We adapt to the new trends in technology and usher in flexible modes of delivery and learning to support the learners who do more than just learning - working while learning. We structure the financial support for learners with scholarships, funding options and flexible payment plans.



# Innovation & Entrepreneurship

We are committed to creating an environment that fosters innovation, creativity, and an entrepreneurial spirit amongst our learners.

# OUR ACCREDITATIONS









#### **OUR UNIVERSITY AFFILIATIONS**





**©** France



UNIVERSIDAD CATOLICA SAN ANTONIO DE MURCIA

**Spain** 





GERMAN + BRITISH DUAL DEGREES

**©** Germany + UK





SPANISH + BRITISH DUAL DEGREES

**∑**Spain + UK



**NORTWEST COLLEGE** 







# WHY CHOOSE UAE?



World's Highest Employment rate at 99.5% residents employed in 2019-20.



2<sup>nd</sup> Safest country in the world.



3<sup>rd</sup> Richest country (per capita income).



Top 10 countries in attracting foreign investment (over 20 billion US Dollars in a year).



4th most visited country in the world



9<sup>th</sup> most competitive economies in the world.



18<sup>th</sup> best country to study and live abroad.



**Exceptional quality of life** with modern transportation, accommodation and medical facilities.





# WHY CHOOSE **BRITTS IMPERIAL** UNIVERSITY **COLLEGE?**

#### **In-demand and Dual Degrees**

• Degrees from Prestigious and Top Ranked British and European Universities, with high industry demand and skill shortage.

#### **Seamless Campus Transfers - Cross the Continents**

- Parent Campus University transfer options From UAE to UK, Europe, USA for the students throughout the course of their studies.
- UAE+ France, UAE+ Spain, UAE+ Germany, UAE+ Belgium, UAE+ USA, UAE+ UK coupled with the benefits of post study visa opportunities in these countries where you graduate.

#### International Degree in a Developed country, now affordable

- Earn the same British/European Degree in UAE, at a fraction of the cost.
- Save upto Euros 20,000 by completing the first (and second) year of the degree in UAE. Option to complete the degree in UAE itself or campus transfer abroad in the last year.

#### Globally Accredited & Accepted

- These degrees are recognised by prestigious academic accreditation bodies.
- Recognition by UK ENIC (UK NARIC) and WES Canada.

#### Flexible Learning & Work-Study Possibilities

- Brilliant on-campus classroom experience for peer-to-peer networking with live online lectures and recorded session for the working students to learn from anywhere anytime.
- Part time work allowed in UAE while on a student residence visa, so that you can earn while you learn.

#### **Internships and Placement Support**

- Our dedicated Placement Cell will help you plan your route into employment.
- Gain the skills of CV-writing, Resume preparations and Mock Interview Preparations.

#### We value practical experience

• Teaching with real business value, our professors and lecturers attach great importance to the close integration of theory and practice. That is because most of them have gained professional experience on an industrial & international level and they would like to share this experience.

#### **Global Faculty**

Our Industry-Expert Faculties from different corners of the world provide not only subject specific knowledge but transferable skills to prepare for life after graduation.





#### **Scholarships**

- Britts Imperial University College is currently offering upto 50% or more Scholarship to all the aspiring learners to make it possible for anyone to take their chance in life.
- Merit-based, Humanitarian and Sports/Athletic Scholarship options are also available for exceptional students throughout the year, for all intakes.

#### **Student Residence Visa**

- Britts Imperial University College will not only facilitate but also sponsor Student Residence Visa following a very smooth and hassle-free procedure for our students (99% success rate).
- ◆ That's not all, there is no requirement of Bank Statements or Proof of Funds of any kind.

#### **Post Study Stay Back options**

- Students can benefit from post study stay back options like Employment Visa, Freelancer Visa, Jobseeker Visa and start working full-time after completing their Degrees.
- Golden Visa, Permanent Residency, Citizenship options are now available too.

# INTERNSHIPS & PLACEMENTS

At Britts Imperial University College UAE, we go beyond academic excellence to provide you with the skills and knowledge to make you successful in the real world. From professional placements to personalized employability support, we have the expertise and facilities to help you transform your ambitions into a lifelong career.



#### Student Placement Cell

Students above the age of 18 years can also work Part-time with their studies.

Britts Imperial University College's dedicated Placement Cell assists students with all the latest job vacancies and internship opportunities in and around the city.



## Industry links and work experience

Through our immersive network of relationships with multiple corporate organizations, there are numerous opportunities available for you. These opportunities are built in across the Emirate and provide great career prospects.

Powered by experienced staff, BIUC is positioned to make a vital impact with its combined knowledge and business network.



Britts Imperial University College UAE provides the skills and training to make 100% of our Graduates employable.



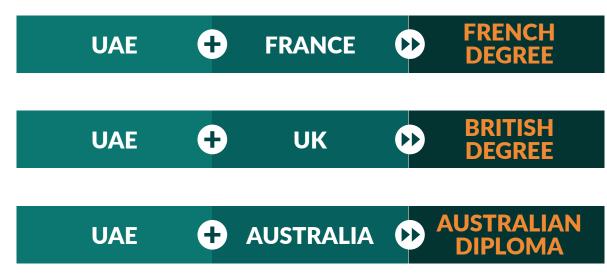


#### **GLOBAL MOBILITY**

Britts Imperial University College is committed to meeting the needs and ambitions of a culturally and internationally diverse range of students, by providing challenging academic programmes underpinned by innovative research, scholarship and professional practice. There are students from over 47 different nationalities studying at our UAE Campus and our academic credentials are outstanding.

Britts Imperial University College offers our students the opportunity to not only select the best university of their choice but also transfer internationally to the Parent Campus of the respective universities they have enrolled in.

In simple words, students can complete the first (and the second) year of their studies at the Britts Imperial University College, UAE Campus and proceed to their UK/European Campus to complete the Degree Program.



Go Global with more than just a quality Degree!

# EUCLÉA BUSINESS SCHOOL FRANCE







EUCLEA Business School is a **Private Higher Education degree-granting institution**, a leader in research and education in human resources, management, marketing, business strategy, etc, and offers a range of higher education suitable for all types of profiles and careers.

As a part of CDP Group Paris, students benefit from an extensive portfolio of programmes and a truly global educational experience with over **20 member schools**, **7500 students per year of which 25% are foreigners**, and **25000 trainees** in continuing education.

The master's/bachelor's degree will be awarded by EUCLEA Business School, a Higher Education degree-granting institution recognized by the State and the French Ministry of Higher Education, Research and Innovation.

This qualification of higher education at Level 6 and Level 7 are given equivalence by **WES Canada**, **UK ENIC-NARIC**.

Students can take a **seamless transfer to EUCLEA** campuses in France for a dual country experience and the benefits of a Schengen region country (Dubai + Europe).



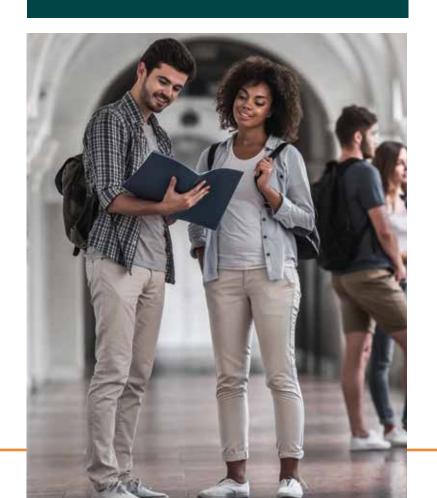








# BRITTS IMPERIAL UNIVERSITY COLLEGE



# Life at Britts Imperial University College is all about learning through experiences.

Britts Imperial University College, like most of the institutions of academic excellence in the region, offer avenues for professional qualifications with reputed universities and awarding bodies around the globe. The similarity and comparison ends here.

We have been in pursuit of professional grooming of our students beyond the academic frontiers as well. We have built a dream with a passionate team to enhance the experience of our students and prepare them in the best ways we can to face the highly competitive world of opportunities.

We believe that there should be no barriers to brilliance. We enable students from every background to gain the skills and self-confidence they need to become the best versions of themselves.

Bringing learning and social activities together is high on the agenda at Britts Imperial University College UAE.



# **QUALIFICATIONS STREAM**

# School of Business & Management



International Management



International Business



Digital Marketing



Supply Chain & Logistics Management



Management Accounting & Finance



Management
- Gestion



Marketing et Communication



Management et Stratégie d'Entreprise

# School of I.T. & A.I.



Data Analytics & A.I.



I.T. Systems & Project Management

# School of Healthcare



Health Care Operations



Health Care Management

#### School of Tourism, Events & Sports



Hospitality Management



Hotel & Tourism Management



Events Management



Sports Management

#### QUALIFICATION STREAMS OF BRITTS IMPERIAL UNIVERSITY COLLEGE



#### **BRITISH & EUROPEAN DEGREES**

- Bachelors, Masters & Doctorate Degrees
- Top Ranked Universities

#### **Eucléa Business School**





#### PROGRAMS TAUGHT IN FRENCH

#### 3 Years Bachelors in

- Bachelor Marketing Communication
- Bachelor Management Gestion

#### 2 Years Masters in

- Ms Marketing et Communication
- Ms Management et Stratégie d'Entreprise

#### PROGRAMS TAUGHT IN FNGLISH

#### 3 Years Bachelor of Business Administration in

- International Business
- Hospitality Management
- International Management\*
- Hotel & Tourism Management\*
- Management Accounting & Finance
- Digital Marketing
- Data Analytics & A.I.
- Healthcare Operations
- I.T. Project Management
- Events Management
- Sports Management

#### 3 Years Bachelor of

• I.T. Systems & Project Management\*

#### 2 Years Master of Business Administration in

- International Business
- Hospitality Management
- Management Accounting & Finance
- Digital Marketing
- Data Analytics & A.I.
- Healthcare Management
- I.T. Project Management
- Logistics and Supply Chain Management
- Events Management
- Sports Management

3 Years Doctorate in Business Administration

<sup>\*</sup>Note- The courses offered are mapped with Australian Qualifications.

# STUDENT ACCOMMODATION



Britts Imperial University College provides the best facilities to our students in terms of accommodation such as 24/7 security, internet connectivity, kitchen utilities, transportation (to and from Student Accommodation provided by Britts Imperial University College), etc.

Students can book their accommodation of choice, from the following mentioned options provided by the college:

KSK Homes is the most reputable student living community headquartered in Dubai International Academic City with proximity to multiple Universities.



As the largest student community living in Dubai with a legacy of real estate experience from the parent company of over 40 years in the UAE, we will continue to deliver an exceptional student living experience.

Free Transportation to the Campus will be provided from both the above mentioned student accommodation options.

AED 500 security deposit to be paid at the accommodation facility (amount is refundable once you checkout).



Benefits offered to all students staying in all room categories:



Self-service Pantries
On Ground Floor



24/7 Well-equipped Gym



Swimming Pool-Within Operational Hours



Foosball Table



**Amphitheatre Room** 



**Billiards Centre** 



**Vending Machines** 



24/7 Self-service Laundry Rooms



Rooms With Single Beds, Mattresses, Linen, Pillows, Blankets, Study Desk And Chairs, Reading Lamps.



Personal Wardrobe Section And Fridge

# KSK HOMES

















# **DIVERSITY**AT BRITTS IMPERIAL UNIVERSITY COLLEGE

#### **ASIA**

















IRAN

















**MIDDLE EAST** 



HILIPPINES SINGAPORE

**SRI LANKA** 

**TAJIKISTAN** 

**TURKEY** 

**UZBEKISTAN** 

#### **NORTH & SOUTH AMERICA**













**MEXICO** 

# **DIVERSITY**AT BRITTS IMPERIAL UNIVERSITY COLLEGE

**SOUTH SUDAN** 

**RWANDA** 

**SENEGAL** 

# AFRICA ALGERIA CAMEROON CONGO ETHIOPIA GHANA IVORY COAST REPUBLIC OF THE CONGO THE CONGO WIGH THE CONGO THE CO



**TANZANIA** 

**TUNISIA** 

**ZAMBIA** 

**ZIMBABWE** 

#### STUDENTS LIFE AT BRITTS IMPERIAL UNIVERSITY COLLEGE















MR. AAYUSH Nepal BBA in Hospitality Management

The reason I choose Britts Imperial University College, it's like it's more financially affordable, all the team members, all the crew of the college will help you out in growing in personally and in professional way too. The people around here you will find really good and friendly-natured people, it will bring, like positive attitudes towards them and in your own self. It's really good to be the part of the Britts Imperial family.



MS. MICAH
Philippines
BSc in Business Management

Studying here has helped me vast my knowledge and experience in academic learning. I am so thankful to have such loving teachers who always support us and not give up on us when it comes to our education. I recommend this college to the future students who really want to learn more about the courses



"































# ADMISSION PROCEDURE

**Ways to fill Application Form:** 

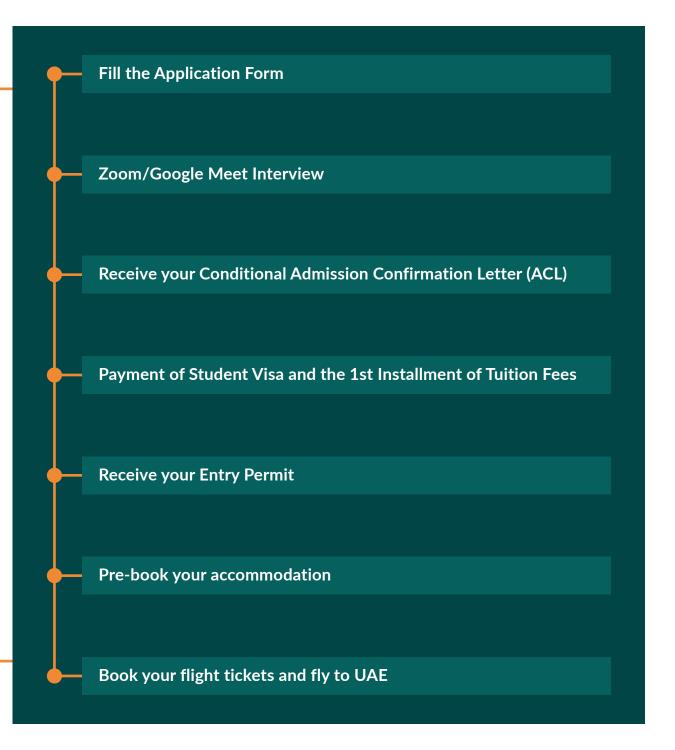


Online



#### **INTAKES:**

- > MARCH
- > JUNE
- **➤** OCTOBER





#### **ADMISSION PROCEDURE**



#### **SUBMIT APPLICATION FORM - ONLINE/OFFLINE**

ONLINE: Fill up the online form and upload all the necessary documents asked, in pdf/jpeg format. (Recommended)

OFFLINE: Fill & share the offline form and the other necessary documents asked on admissions@brittsimperial.com

\*The online and offline forms are available in the Apply now section under the Admissions tab on our website - brittsimperial.com



#### **INTERVIEW SESSION**

The Interview of the student will be done via Zoom or Google Meet. The interview link will be sent to the respected consultancy and counsellors.



#### **ADMISSION LETTER**

The students who clear the interview round will receive the Admission Confirmation letter within 3 working days after the interview.



#### **VISA FEES & SECURING THE SEAT**

After receiving the Admission Confirmation letter, Visa fees of \$1,200 has to be transferred to the College by the student within 10 working days to secure the seat and initiate the visa process.



#### **PAY TUITION FEES**

After receiving the preview copy, the student needs to transfer the tuition fees as mentioned in the Admission letter. The Final Entry Permit will be shared to the students only after the Tuition Fees amount is reflected in the college's account. If opted for, the fees for Travel Insurance (\$45) and Accommodation (\$400 for 1 month) also has to be paid along with the Tuition fees.

The Visa preview copy will be sent to the students/consultancy. (\*Preview Copy is a barcode hidden copy and not a final copy)

Please note: Student will not be able to fly on the basis of preview copy.



#### **SHARE YOUR FLIGHT DETAILS**

The flight ticket has to be shared by the student atleast 7 days before their departure, on admissions@brittsimperial.com. Once the flight ticket is shared with the college, the student will receive an email of travel essentials before flying. A pre-arrival email will be sent to students by the Student Affairs department.



#### **WELCOME TO BRITTS IMPERIAL UNIVERSITY COLLEGE!**

A step towards fulfilling your dream!



# BRITTS IMPERIAL UNIVERSITY COLLEGE

**Global Learners to Global Leader!** 



**APPLY NOW** 



#### **GET IN TOUCH WITH US:**



Britts Imperial University College, N-Block, Sharjah Publishing, City-Free Zone, Sharjah, United Arab Emirates



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