

CAMPUS COLOGNE
CAMPUS MAINZ
CAMPUS POTSDAM

CBS

INTERNATIONAL
BUSINESS SCHOOL

**MBA
PROGRAMMES**

creating tomorrow

cbs.de

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A WARM WELCOME

Foreword



DEAR PROSPECTIVE STUDENTS,

Since its foundation in 1993, the CBS International Business School has stood for exceptional quality. CBS emerged from a network of private universities in Germany founded in 1908, whose common goal is to prepare students for a successful career start.

In addition to state recognition and institutional accreditation by the Science Council, the CBS study programmes are also regularly checked by the FIBAA (Foundation for International Business Administration Accreditation) for content, topicality and feasibility of study. Furthermore, CBS is the first university in Germany to be accredited by the International Accreditation Council for Business Education (IACBE).

CBS offers a programme portfolio that covers all educational levels – from bachelor's to Master of Business Administration (MBA). Thus, the university offers the right course of studies in the field of economics for almost every phase of life. Through our network of partner companies and our close connection to the business world, you can already gain practical experience and make valuable contacts during your studies. This is how you lay the foundation for a successful start to your professional life.

On the following pages, we would like to introduce CBS and our bachelor's programmes to you and support you in deciding on the right study subject. It would be a great pleasure for us to welcome you soon as part of the CBS International Business School.

We shape the future – for you and with you!

Prof. Dr. habil. Elisabeth Fröhlich
President of the CBS International Business School

OUR MISSION

Creating tomorrow.



IT'S ABOUT THE FUTURE

Today, the decision to study is about so much more than just choosing a suitable subject.

It is about the next conscious step into a self-determined life. It is about personal goals and collective interests.

It is about people who make the difference and partnerships that move together.

This is about all of us. And our future.

We believe that an academic education can and should do more in this sense than just producing excellent specialists who are successful in a constantly changing world. As a university, we want to enable, encourage and inspire students to actively participate in shaping this change and to lead a life according to their own wishes.

To this end, we bring together education and personality, academic standards and practical relevance as well as an international community and individual support.

Whether in Cologne, Mainz, Potsdam or at our partner universities around the world – we want to shape the future, together with students, teachers, employees, our partners in business and science and the cities in which we live.

OUR RANGE OF STUDIES

Creating your own tomorrow.

WELL QUALIFIED. INDIVIDUALLY SPECIALISED.

Students at the CBS study full-time, part-time and extra occupationally. Our portfolio comprises five departments with English and German language study programmes in business administration as well as numerous specialisation opportunities. After passing, our students obtain the internationally recognised degrees “Bachelor of Arts” or “Bachelor of Science”.

PREP4UNIVERSITY

If you have an International Secondary School Certificate which is not equivalent to the German Secondary School Certificate, then Prep4University might just be the right opportunity for you to obtain the university entrance qualification.

BACHELOR’S

With six different bachelor’s programmes, the CBS International Business School offers you a broad selection of current management study programmes for your career in business.

MASTER’S

Whether directly after your bachelor’s degree or after initial professional experience – the CBS master’s programmes offer you the opportunity to specialise in an area of interest or to further expand the knowledge gained from your first degree.

PART-TIME

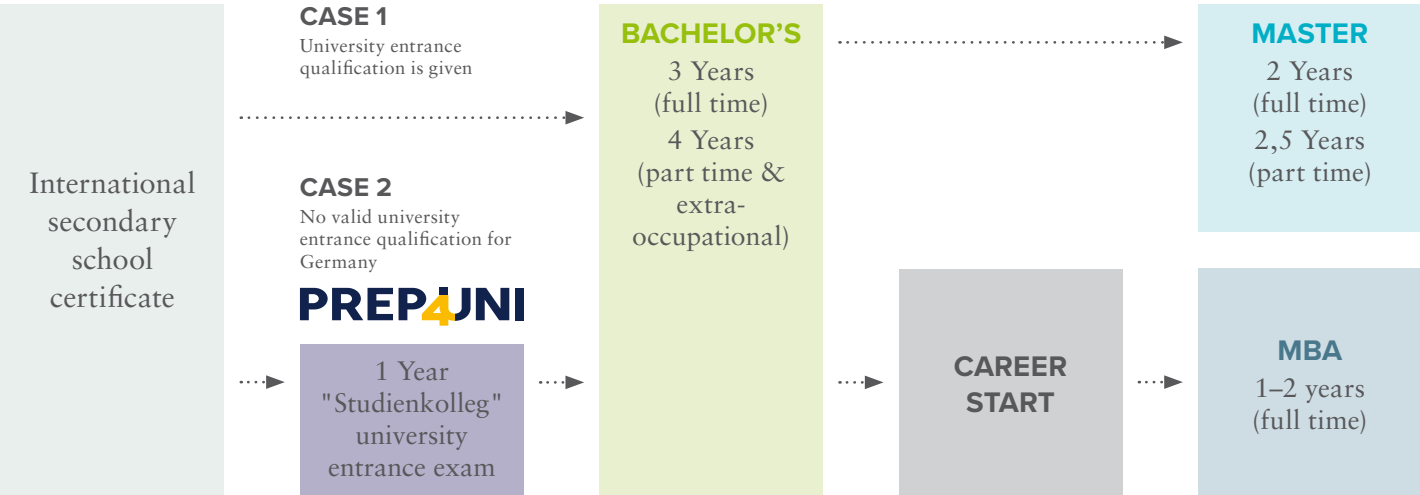
CBS also offers you the appropriate course of studies parallel to your training or career. In this time model you will gain management experience that you can apply in practice on a daily basis.

CAREER START

After the bachelor’s degree you can either enter the profession directly or supplement your education with a master’s degree. No matter what you decide on, your bachelor’s degree course at the CBS will have prepared you for it in the best possible way.

MBA

The MBA (Master of Business Administration) is an attractive opportunity for young professionals to gain further academic training after initial work experience.



OUR STUDY PROGRAMMES

At a glance

OUR BACHELOR’S DEGREE PROGRAMMES

| ENGLISH | | | |
|----------------------------------|---------------------------|-------|-----------|
| BUSINESS PSYCHOLOGY | Cologne Mainz | B.Sc. | full time |
| FINANCE & MANAGEMENT | Cologne | B.Sc. | full time |
| INTERNATIONAL BUSINESS | | | |
| DIGITAL MANAGEMENT | Cologne Mainz Potsdam | B.A. | full time |
| FINANCIAL MANAGEMENT | Cologne Mainz Potsdam | B.A. | full time |
| HRM & LEADERSHIP | Cologne Mainz Potsdam | B.A. | full time |
| INTERNATIONAL TRADE | Cologne | B.A. | full time |
| MANAGEMENT CONSULTING | Cologne | B.A. | full time |
| MARKETING MANAGEMENT | Cologne Mainz Potsdam | B.A. | full time |
| INTERNATIONAL TOURISM MANAGEMENT | Cologne Mainz | B.A. | full time |

| GERMAN | | | |
|--|-----------------|------|--------------------|
| BETRIEBSWIRTSCHAFT & MANAGEMENT | | | |
| CONTROLLING & FINANZMANAGEMENT | Cologne Mainz | B.A. | full time |
| DIGITALES MANAGEMENT | Cologne Mainz | B.A. | full time |
| IMMOBILIENMANAGEMENT | Cologne | B.A. | full time |
| INTERNATIONALES MANAGEMENT | Cologne Mainz | B.A. | full time |
| LOGISTIK & SUPPLY CHAIN MANAGEMENT | Cologne | B.A. | full time |
| MARKETING MANAGEMENT | Cologne Mainz | B.A. | full time |
| UNTERNEHMENSFÜHRUNG & PERSONALMANAGEMENT | Cologne Mainz | B.A. | full time |
| WIRTSCHAFTSPSYCHOLOGIE | Cologne Mainz | B.A. | full time |
| INTERNATIONALES MANAGEMENT | Mainz | B.A. | extra occupational |
| WIRTSCHAFTSPSYCHOLOGIE | Cologne Mainz | B.A. | full time |

OUR MBA STUDY PROGRAMMES

| ENGLISH | | | |
|-------------------------------------|-----------------|--------|-----------|
| INTERNATIONAL MANAGEMENT | Cologne Mainz | M.B.A. | full time |
| INTERNATIONAL MANAGEMENT FAST TRACK | Cologne Mainz | M.B.A. | full time |

OUR MASTER’S DEGREE PROGRAMMES

| ENGLISH | | | |
|-----------------------------------|---------------------------|---------------|------------------------|
| BUSINESS PSYCHOLOGY & MANAGEMENT | Cologne Mainz | M.Sc. | full time |
| DIGITAL MARKETING | Cologne | M.A. | full time |
| DIGITAL TRANSFORMATION MANAGEMENT | Cologne Mainz Potsdam | M.A. | full time part time |
| ENTREPRENEURSHIP | Cologne Potsdam | M.A. | full time |
| FINANCIAL MANAGEMENT | Cologne Mainz Potsdam | M.A. | full time |
| GLOBAL FINANCE | Cologne | M.Sc. | full time |
| HRM & LEADERSHIP | Cologne Mainz Potsdam | M.A. | full time part time |
| INTERNATIONAL BUSINESS | Cologne Potsdam | M.A. | full time |
| MARKETING MANAGEMENT | Cologne Mainz Potsdam | M.A. | full time |
| STRATEGIC MANAGEMENT & CONSULTING | Cologne Mainz | M.Sc. M.A. | full time part time |
| TOURISM & SUSTAINABLE MANAGEMENT | Cologne | M.A. | full time |

| GERMAN | | | |
|--|-----------------|------|------------------------|
| CONTROLLING & FINANZMANAGEMENT | Cologne Mainz | M.A. | full time part time |
| DIGITALE TRANSFORMATION | Cologne | M.A. | full time |
| ENTREPRENEURSHIP & INNOVATIONSMANAGEMENT | Cologne | M.A. | full time |
| GENERAL MANAGEMENT | Cologne Mainz | M.A. | full time part time |
| MANAGEMENT VON FAMILIENUNTERNEHMEN | Cologne | M.A. | full time |
| MARKETING MANAGEMENT | Cologne Mainz | M.A. | full time part time |
| NACHHALTIGES MANAGEMENT | Cologne | M.A. | full time |
| PERSONAL- & CHANGEMANAGEMENT | Cologne Mainz | M.A. | full time part time |
| SALES MANAGEMENT & VERTRIEBSPSYCHOLOGIE | Cologne Mainz | M.A. | full time part time |
| SPORT MANAGEMENT & ANGEWANDTE SPORTPSYCHOLOGIE | Cologne Mainz | M.A. | full time |
| STRATEGISCHES MANAGEMENT & CONSULTING | Cologne Mainz | M.A. | full time part time |
| WIRTSCHAFTSPSYCHOLOGIE | Cologne Mainz | M.A. | full time part time |

INTERNATIONAL MANAGEMENT

Master of Business Administration



INTERNATIONAL MANAGEMENT

Master of Business Administration

STUDY CONTENT

The English-language MBA programme “International Management” focuses on international management as a comprehensive topic. In four semesters, graduates from all disciplines, after gaining initial professional experience – especially in non-business areas – can enrich their knowledge with sound business skills, and apply them in practice-oriented teaching formats.

Our full-time MBA programme also offers you the opportunity to attend a wider range of seminars and to acquire in-depth knowledge of international management. You will receive 120 ECTS points, twice as many credit points as for our fast-track programme.

Due to the global orientation of the degree programme, there are excellent opportunities for advancement in almost all sectors or areas of the economy, especially in consulting, marketing and sales, as well as human resource management, especially in internationally operating companies. Product development and research represent further interesting perspectives. But also, non-profit organisations, intergovernmental associations or the internationally more and more up-and-coming digital economy need employees with leadership skills who can think outside the box. With your MBA degree you are also entitled to take up doctoral studies.

AT A GLANCE

| START OF STUDIES | LECTURE LANGUAGE | DURATION |
|--------------------------|----------------------|-----------------------|
| Winter semester (August) | English | 4 semesters |
| STUDY LOCATION | STUDY FORM | ELECTIVE |
| Cologne | Full time (120 ECTS) | In the third semester |
| BUSINESS PROJECT | SOFT SKILLS | |
| In the third semester | Throughout | |

BUSINESS ELECTIVES

Specialize in a subject area of your choice during your MBA programme by choosing from one of these three fields. Previous knowledge in your area of choice is not necessary.

| STRATEGIC MANAGEMENT & CONSULTING | ENTREPRENEURSHIP | SUSTAINABILITY |
|--|--|---|
| <ul style="list-style-type: none">• Fundamentals of Consulting• International Competetive Strategy• Corporate Strategy & Renewal | <ul style="list-style-type: none">• The Entrepreneur• Start-up Management & Business Modeling• Digital Network Economy | <ul style="list-style-type: none">• Sustainability & Business Ethics• Sustainable Supply Chain Management• Sustainable Financial Management |

INTERNATIONAL MANAGEMENT

Study plan

1. SEMESTER

| | | |
|-------------------------------------|----------|--------|
| Basics Of Industrial Management | Module 1 | 3 ECTS |
| Applied Managerial Economics | Module 1 | 3 ECTS |
| Quantitative Methods & Toolset | Module 2 | 3 ECTS |
| Modern Market Research Methods | Module 2 | 3 ECTS |
| Modern Business Strategy | Module 3 | 3 ECTS |
| Organizational Behaviour | Module 3 | 3 ECTS |
| Financial & Cost Accounting | Module 4 | 3 ECTS |
| Managerial Accounting | Module 4 | 3 ECTS |
| Project Management & Digital Skills | Modul 5 | 3 ECTS |
| Team & Self Management | Module 5 | 3 ECTS |

2. SEMESTER

| | | |
|---|-----------|--------|
| Applied Economics | Module 6 | 3 ECTS |
| Business Law | Module 6 | 3 ECTS |
| Corporate Finance & Valuation | Module 7 | 3 ECTS |
| Financial Instruments | Module 7 | 3 ECTS |
| Global Supply Chain Management | Module 8 | 3 ECTS |
| Modern Marketing Management | Module 8 | 3 ECTS |
| Business Process Planning & Operations Management | Module 12 | 3 ECTS |
| International Human Resource Management | Module 12 | 3 ECTS |
| Intercultural Awareness | Module 9 | 3 ECTS |
| Managing Change & Digital Transformation | Module 9 | 3 ECTS |

3. SEMESTER

| | | |
|--|-----------|--------|
| Business Project | Module 10 | 6 ECTS |
| Risk Management | Module 11 | 3 ECTS |
| Digital Management | Module 11 | 3 ECTS |
| Business Simulation Game | Module 12 | 3 ECTS |
| Business Elective | | |
| You can select one of these subject areas: <ul style="list-style-type: none">• Strategic Management & Consulting• Entrepreneurship• Sustainability | Module 14 | 9 ECTS |
| Management & Leadership Competencies | Module 13 | 3 ECTS |
| Creative Thinking & Innovation | Module 13 | 3 ECTS |

4. SEMESTER

| | |
|------------------------|------------------|
| Master Thesis | 24 ECTS |
| Master Thesis Workshop | Module 16 3 ECTS |
| Career Seminar | Module 15 3 ECTS |

- Programme-specific teaching content
- Elective range
- Interdisciplinary competences

INTERNATIONAL MANAGEMENT – FAST TRACK

Master of Business Administration



INTERNATIONAL MANAGEMENT FAST TRACK

Master of Business Administration

STUDY CONTENT

Achieve a full MBA degree in just one year with our MBA programme “International Management Fast Track”! Thanks to the streamlined curriculum, the programme contains all the typical business content of an MBA programme, but in a condensed, practice-oriented form.

Our English-language fast track MBA programme is primarily aimed at graduates of non-economics courses, but students with previous knowledge of business administration also benefit from the programme. In eight modules, spread over three trimesters, you will learn about business content, interdisciplinary skills and programme-specific teaching content.

Even before their studies, participants attend three preparatory courses: Quantitative Methods, Market Research and Academic Writing. In these courses, you will further your knowledge of scientific writing and learn, among other things, Linear Programming, Introduction to Market Research and Scaling and Sampling. Graduates of the study programme qualify for positions in middle or senior management in international companies. Due to the broad curriculum, new career opportunities are open to you in areas such as consulting, marketing and sales or human resource management. Under certain conditions, our Fast Track MBA also entitles you to do a doctorate.

AT A GLANCE

| START OF STUDIES | LECTURE LANGUAGE | DURATION |
|--------------------------|---------------------|----------|
| Winter semester (August) | English | 1 year |
| STUDY LOCATION | STUDY FORM | |
| Cologne | Full time (60 ECTS) | |

INTERNATIONAL MANAGEMENT FAST TRACK

Study plan

PREPERATION COURSE

| | |
|----------------------|--------|
| Quantitative Methods | 1 ECTS |
| Market Research | 1 ECTS |
| Academic Writing | 1 ECTS |

1. TRIMESTER

| | | |
|---------------------------------|----------|--------|
| Basics Of Industrial Management | Module 1 | 3 ECTS |
| Applied Managerial Economics | Module 1 | 3 ECTS |
| Modern Business Strategy | Module 2 | 3 ECTS |
| Business Ethics | Module 2 | 3 ECTS |
| Financial & Cost Accounting | Module 3 | 3 ECTS |
| Managerial Accounting | Module 3 | 3 ECTS |

CAREER SCHOOL

| | |
|---|--------|
| Career Seminar | 1 ECTS |
| Leadership Skills, Team & Self Management | 1 ECTS |

2. TRIMESTER

| | | |
|--|----------|--------|
| Corporate Finance & Valuation | Module 4 | 3 ECTS |
| Global Organizations & Law | Module 4 | 3 ECTS |
| Global Supply Chain Management | Module 5 | 3 ECTS |
| Modern Marketing Management | Module 5 | 3 ECTS |
| International Human Resource Management | Module 6 | 3 ECTS |
| Managing Change & Digital Transformation | Module 6 | 3 ECTS |

3. TRIMESTER

| | |
|------------------------|---------|
| Master Thesis | 18 ECTS |
| Master Thesis Workshop | 1 ECTS |

■ Programme-specific teaching content ■ Interdisciplinary competences
■ Elective range

COLOGNE

With around 100,000 students, Cologne is one of the largest university cities in Germany. The multicultural and cosmopolitan atmosphere of the city makes it easier for the people new to Cologne to make friends – and not only during the carnival season or over a glass of Kölsch. Cologne is famous for its pulsating nightlife, which takes place in many cocktail bars, Kölsch pubs and nightclubs around the Kölner Ringe, Zülpicher Straße and in the trendy districts of Ehrenfeld and the Belgian Quarter.



METROPOLIS, MEDIA CITY & FOUNDER’S PARADISE

Whether hip start-up scene or traditional trade and industrial city – Cologne is and remains a magnet for well-trained specialists. In recent years, the business location has succeeded in attracting more and more companies from future-oriented sectors such as the digital economy, biotechnology and life sciences to the cathedral city. Within the metropolitan region, other attractive cities in the Rhineland and the Ruhr area can also be reached in less than an hour’s drive. In Cologne, founders and those willing to start a company meet real start-up spirit and are supported by organisations such as STARTPLATZ or the university founder network cologne e. V. at the CBS campus.

As a media city with tradition, Cologne has been publishing newspapers, magazines and art books for centuries. Renowned publishing houses such as Kiepenheuer & Witsch, DuMont and Helmut Lingen have their headquarters here. Later, numerous radio and television stations joined them, such as WDR, N-TV, RTL, Super RTL and VOX. Today, the MediaPark is home to around 250 companies, including production companies, sound studios, record labels and consulting firms, which offer students attractive career opportunities

EXPERIENCE TRADITIONAL HISTORY & COLOURFUL CULTURE

The most popular attraction is the cathedral in the heart of the city, which has been a UNESCO World Heritage Site since 1996. The best view of the cathedral and the historical skyline with its many church towers is on the other side of the Rhine, which the people of Cologne ironically refer to as the “Schäl Sick” (“wrong side”). Not far from the cathedral is Cologne’s old town with its renowned museums such as the Museum Ludwig and the Wallraf-Richartz-Museum, theatres such as the traditional Händeschen-Theater or the Senf-töpfchen as well as the opera and philharmonic hall. In the summer months, festivals such as Poller Wiesen, c/o pop or the Summerjam attract young people to the city. The highlight of Cologne’s cultural life is, of course, carnival, where from the “Eleventh in the Eleventh” until Ash Wednesday the fools take over the sceptre of the city.

ENJOY COLOGNE’S NATURE

Germany’s fourth largest city is home to impressive parks such as the seven-kilometre-long Inner Green Belt, which is attributable to the former city fortifications. The Flora botanical garden or the Asian-looking Hiroshima Nagasaki Park also invite you to take an extensive Sunday walk. In the cold season, the various Christmas markets in the Stadtgarten or at the Rheinauhafen harbour attract visitors to their decorated stalls to enjoy Cologne’s wintery panorama with roasted almonds and mulled wine.

2000 YEARS OF CITY HISTORY

The Roman Emperor Claudius elevated the settlement on the Rhine to a city in 50 AD and erected a monument to his wife Empress Agrippina with the city name “Colonia Claudia Ara Agrippinensium”. Even today, many relics such as the Dionysus mosaic in the Roman-Germanic Museum and parts of the Roman wall bear witness to this glorious heritage. In the High Middle Ages Cologne experienced a period of prosperity and became the largest city in the German-speaking world. It was also during this period that the foundation stone was laid for its most important building: Cologne Cathedral.

INTERNATIONAL

Study without borders

A semester abroad is a unique opportunity to get to know a new country, gain intercultural experience and improve your language skills.

The experience of studying abroad is a building block in your curriculum vitae that sets you apart from the mass of applicants and can make a decisive difference for you in international companies. A stay abroad is also a great way to make friends from all over the world and build up an international network of contacts. You will also improve important soft skills such as a confident appearance and excellent communication skills.

Choose your preferred location for your semester abroad from over 120 partner universities worldwide. Our International Office coordinates the selection and application process and supports you in preparing for your semester abroad.

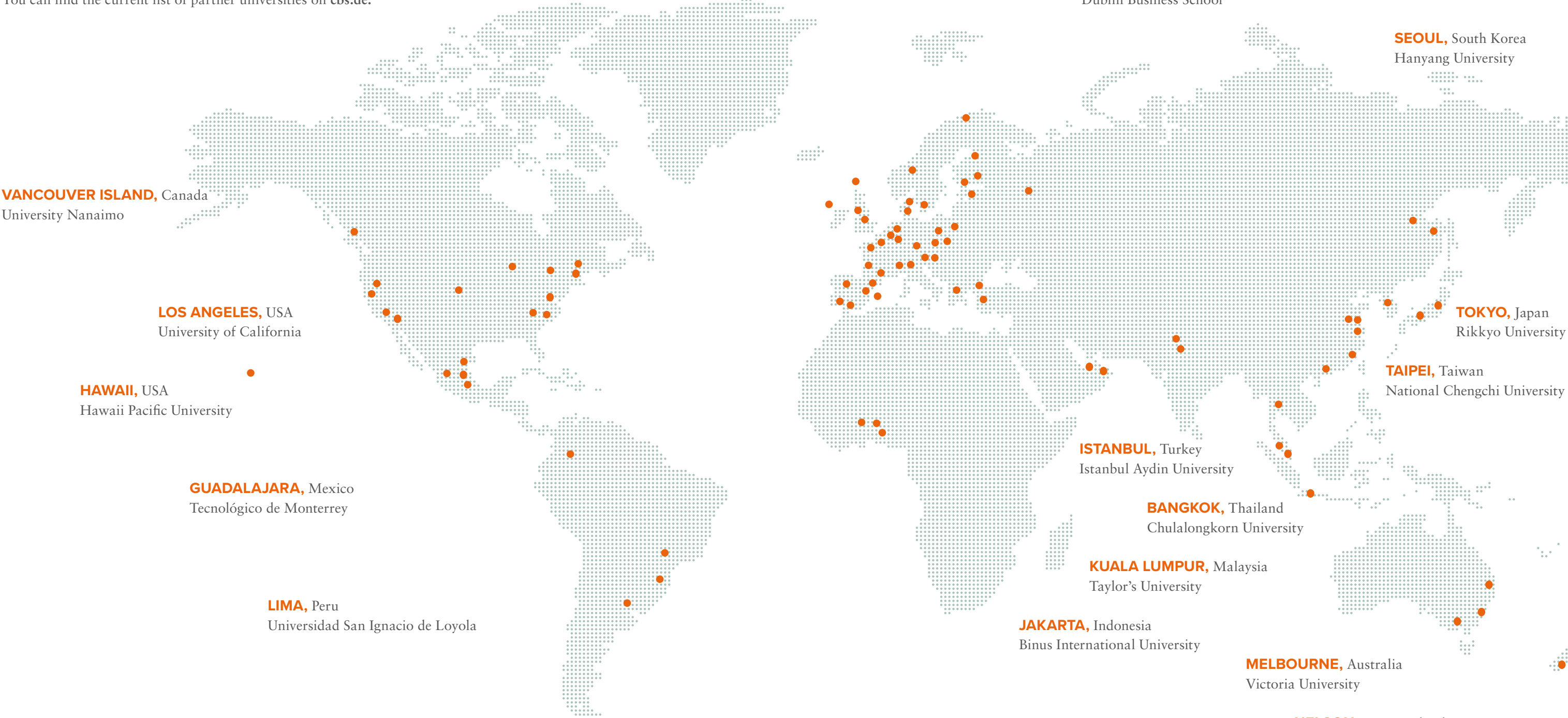


INTERNATIONAL

Partner universities of CBS

California, Tokyo, Istanbul, Hawaii, Madrid or perhaps rather Bangkok? Here you can see only a small selection of possible host universities – in total, our worldwide network consists of over 120 partner universities. Our International Office will be happy to assist you in planning your individual stay abroad. We will help you choose the right host university, compile a suitable timetable and assist you with the preparations.

You can find the current list of partner universities on [cbs.de](https://www.cbs.de).



PRACTICAL ORIENTATION

Business Projects



Management studies at CBS means living the business world. Because only those who can directly try out and apply the theory learned in practice will gain invaluable experience and lasting learning success. The high practical relevance is a core element of all study programmes and develops the professional competence of students from the very first semesters.

While the students participate in the compulsory integrated internship outside of the university in the business world and already help to shape it, they also prove themselves during their studies in training phases that build on each other. Beginning with programme-specific case studies, continuing with a real customer project and ending with the management of their own company within the framework of a business simulation game, the students go through a continuous development and sharpening of their professional and practical skills.

PUTTING KNOWLEDGE INTO PRACTICE

In everyday working life, students encounter complex business management situations. It is crucial to understand different business challenges and to analyse and evaluate diverse business contexts. The students learn skills and procedures required here in a real customer project.

The Business Project is the main component of each curriculum and aims at the project-based application of knowledge within the chosen specialisation. In both the bachelor's and master's degree programmes, students are involved in a student consultancy for "their" customers over the course of a semester. As part of the assignment, they develop problem solutions and action plans for "their" client on the basis of evidence-based argumentation.



IMPLEMENTING PROJECTS IN A TARGETED MANNER

The core of the Business Project is to go through the individual project steps from the definition of objectives, the acquisition of information through primary and secondary research, the analysis and evaluation of industries, markets, competitors and the client company itself, to strategy development and recommendations for action for the client, and to implement these independently in a team. The students prove that they are able to complete the assignment within a clearly defined time and content constraints up to the final presentation to the customer.

It is not uncommon for particularly successful students to be offered the opportunity to work on follow-up projects or something similar for the customer in question.

TRAINING COMPETENCIES IN A VARIETY OF WAYS

The problems involved in the development and preparation of entrepreneurial strategies and decisions are manifold – as is the thematic orientation of the Business Projects.

In terms of content, the projects deal, for example, with tasks from the fields of brand management, marketing strategies, competitive analysis, sales management, market entry strategies, supply chain management, diversification strategies, product launch, sports sponsoring or cross-selling. CBS students have already worked for customers from the most diverse industries, such as Mitsubishi, Deutsche Bahn, Hugo Boss, Köbig, Boeing, Brita and the Rhein Main publishing group.

The close cooperation between students and companies, between university and business, is equally beneficial for both sides: While the companies gain an unbiased view from the outside as well as an academically sound analysis and recommendations for action on their problems, the future managers gain project experience in international teams, deal with markets, industries and the competitive environment of the respective customers, put the analysis results into a wider context and prepare the solution strategies and recommendations they have developed in a customer-oriented manner and with a focus on the previously defined project goals.

FACE TO FACE

CBS services

ADMISSIONS OFFICE

The Admissions Office is one of your first points of contact at the CBS International Business School. Here we are happy to answer your questions about the application process and check your documents. Within a few days you will receive a confirmation whether you meet the formal admission requirements.

STUDENTS OFFICE

The central contact point for our students is the Students Office. Here you can obtain your student card, study certificates of any kind, reserve rooms for group work or learning, and borrow equipment. The Students Office also manages all student files. So, if you move or change your phone number, simply report the change in the Students Office.



EXAMINATION OFFICE

Our Examination Office organises regular information events on examination procedures and answers all your questions on examination and study regulations. In addition to issuing official certificates and transcripts, the Examination Office also offers individual advice on problems with exam performance.

INTERNATIONAL OFFICE

A semester abroad is a unique opportunity to get to know a new country, gain intercultural experience and improve your language skills. At CBS, you have the opportunity to spend a semester at one of our over 120 partner universities worldwide. Our International Office will provide you with intensive support and advice in your search for a partner university, the choice of courses and organisation of the timetable as well as the planning of your entire stay abroad. The International Office also supports all international students studying at CBS for their semester abroad or a full course of studies, and organizes a variety of social events and excursions through the semester.

CAREER SERVICES

Whether you are applying for an internship, choosing the right job entry or preparing for an interview – our Career Services Team will support you in all matters concerning your career planning. Numerous national and international companies from different sectors regularly advertise internships, part-time jobs and permanent positions on the CBS online job portal. Through company presentations as well as networking and recruiting events on the various CBS campuses, you are able to already build up a professional network during your studies.

IT-SERVICES

The IT department provides you with modern technology for your studies. This includes campus-wide WLAN access, computer pools with laser printers and scanners as well as smart boards or beamers in every lecture hall and seminar room. The IT support at CBS also provides various standard software and helps you to set up your computer. Even if you are looking for individual user advice, the IT department can help you.

LIBRARY

The library is your knowledge pool at CBS. Here you will find the literature you need for your studies and lessons. In addition, numerous trade journals are available in printed or electronic form. You can access various databases online, which make current articles, statistics from recognised institutes and much more available at any time. CBS students also have access to the university and city libraries at the locations in Cologne and Mainz.

STUDENTS' EXPERIENCES

What our alumni say



»I particularly liked the personal character of the course and the good atmosphere, which was achieved in particular through the course size and the closeness to the lecturers.«

Tim Becker,
Manager, Porsche Consulting GmbH



»My semester abroad in New Zealand, the English language lectures, the Spanish and French courses and the intercultural lectures created the ideal basis for my international career.«

Madeleine Hüttner,
Project Manager Events, Frankfurter Allgemeine Zeitung



»Many professors shared their professional business experience with us in class and were able to illustrate dry theory with practical examples. I also enjoyed the international atmosphere on campus.«

Neil Jordaan,
Global Content Manager, Bayer AG



»The management studies programme prepares you thoroughly for the tasks of a consultant. In particular, the development of presentation techniques as well as analytical thinking is of enormous importance in the everyday life of a consultant.«

Christopher Rosenbaum,
Manager, Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft



»The focus on internationality and practical skills have had a very positive influence on my development at Google. Especially the structured and very versatile project work, which is often found at a private school, was extremely helpful. Last but not least, I was able to develop my team and leadership skills very well through extracurricular activities such as involvement in the Corporate Identity Team.«

Oliver Kiderle,
EMEA Product Lead, Google



»Especially the rhetoric training helped me a lot to present my own ideas. The practice-related training at the CBS is also very good!«

Christian Miele,
President, Bundesverband Deutsche Startups e.V.



»The practical learning in small groups prepared me optimally for today's project and team work. The CBS provided me with the decisive soft skills and current knowledge from the world of business.«

Katrin Rieger,
Field Director Travel Marketing Germany / Vice President Sales,
HanseMerkur Krankenversicherung



»Thanks to the Master's degree at the CBS, I was able to further develop my professional knowledge and prepare myself perfectly for my career entry. Above all, I was able to benefit a great deal from the practice-related content.«

Stefanie Zipp,
HR Marketing Manager, Deutsche Bahn AG

YOUR PATH TO CBS

Find personal answers and experience campus life



OPEN CAMPUS DAY & OPEN CAMPUS NIGHT
At our Open Campus Days and Nights, you have the opportunity to obtain comprehensive information about CBS and to gain an insight into our university.

During the Open Campus Night, which takes place during the week, we offer advice on various topics such as study programmes and specialisations as well as possibilities for financing your studies. Within the framework of the Open Campus Day, you have the opportunity to get to know the CBS in many facets with a colourful day programme on Saturdays. Presentations on studying at the CBS and student financing are supplemented by sample lectures and guest lectures.

At all our events you will get to know professors, staff and students from different courses and semesters.



PERSONAL CONSULTATION
Which studies suit me and my career plans? What career paths open up after a degree at CBS? Are there any grants that help me finance my studies? Can I complete part of my studies abroad? What distinguishes the CBS from other universities?

You will certainly have many questions when it comes to planning your studies. We are happy to take the time to find the right answers together with you, so that you can make a well-considered decision with certainty. Because something very special is at stake: your future!



TASTER STUDIES
With every important decision, a gut feeling also counts. This is why we invite you to experience studying at the CBS live. Get a taste of the campus atmosphere during our regular semester period and attend courses on your preferred areas of study. You get to know our professors and can talk with CBS students about their experiences.

Depending on your wishes, we will enable you to attend a single lecture or organise a whole day on campus, where you will be accompanied by a “study buddy”. The trial course is of course without obligation and free of charge.

YOUR PATH TO CBS

Application process and funding opportunities

ADMISSION REQUIREMENTS

- First academic degree (Bachelor, Certificate Diploma, Master) from a state-recognized university (at least 180 ECTS credit points)
- At least one year professional experience
- Proof of English language skills

APPLICATION DOCUMENTS

Please submit the following application documents for the English-language degree courses in English language:

- Your CV in tabular format
- Proof of your study achievements to date (official academic transcript of records) and certificates of your academic degree (e.g. Bachelor)
- Proof of at least one year of professional experience
- Letter of motivation: 1-2 DIN A4 pages which answers the following question: "How do you view your vocational future after your studies at CBS?"
- For foreign applicants: Copy of your passport (and residence permit, if available)
- Proof of English proficiency (if English is not your native language). We accept the following certificates: TOEFL certificate (at least 92 points Internet-based) or IELTS (at least band 6.5), Cambridge English Advanced (CAE), BEC Higher and further certificates. The tests must not be older than two years. Alternatively, you can furnish proof by taking the CBS language test within the scope of our Assessment Day (on campus) or an interview (via skype). Also, you can substitute the required language test if you provide evidence of a six month stay abroad in an English-speaking country or if you prove parts of studies in English (examination of individual case).

The best way to apply is to use our quick and easy online application form at cbs.de.

CBS NON-EU STUDENTS SCHOLARSHIP

Non-EU students can receive a one-time scholarship of 3,000 EUR in the Bachelor, Master and MBA full time programmes, if they have a good motivation and academic performance in their previous studies. Country specific promotions are also available for non-EU students.

BAFÖG (GERMAN CITIZENS)

In general, all CBS students are entitled to Bafög. Benefits according to the Federal Training Assistance Act (Bafög) can be applied for at the Federal Administrative Office via the Cologne Student Union, if the individual eligibility requirements are met. Whether or not you actually receive a grant under Bafög will be decided on a case-by-case basis. The decision is made by the responsible Bafög office and is based on your income and assets as well as those of your parents. Half of the Bafög benefits are granted as a non-repayable grant and half as an interest-free loan. Depending on the duration and results of the studies, part of the loan may also be waived. Bafög funding can be combined with student loans and scholarships.

CBS EDUCATION FUND (EU ONLY)

A desired course of study should not be impossible because of the financing. Via the Reverse Generation Contract (UGV), CBS therefore offers an innovative model of study financing together with Brain Capital: no or only part of the tuition fees are incurred during the course of studies. Only after completing their studies and starting their careers do the recipients make repayments to the CBS education fund. Their amount is linked as a percentage to the income earned and thus to personal solvency. These repayments enable subsequent generations of CBS students to study without having to pay fees. So, the "alumni" finance their "successors'" studies.

CBS EU STUDENTS SCHOLARSHIP

The CBS International Business School supports young people who have shown above-average performance or social commitment during their school years with a scholarship programme from its own funds. In this way we would also like to open the path to CBS for those who cannot afford the fees for studying at a private university on their own. The aim of our financial support is to help prospective bachelor's students on their way to a leading position in business or other areas of society. CBS awards two partial scholarships per year ("Best Performer Scholarship" and "Social Engagement Scholarship"), which grant a discount of 25 and 50 percent respectively on the tuition fees.

Human commitment or performance cannot be measured in pure numbers or enumerations – they are complex in their values and forms. Therefore, the following applies: The perfect candidate does not exist. Convince us in your own individual way why you in particular should be supported by CBS.

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