

# SCHOOL OF BUSINESS & MANAGEMENT

WITTENBORG

APPLIED  SCIENCES

UNIVERSITY





## WITTENBORG FACTS

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- Over 30 years of experience
- Around 1,000 students
- International institution
- Business & Management programmes
- All programmes in English
- Personal approach to learning





# INTERNATIONAL CLASSROOM



16% China	29% Other				
10% Vietnam	Chana	Guyana	Saudi Arabia	Azerbaijan	Austria
9% The Netherlands	Rwanda	Turkey	Sierra Leone	Croatia	United States
8% Nigeria	Venezuela	Thailand	Aruba	Iceland	St Marteen
6% Iran	Poland	Canada	Cameroon	Sudan	Cyprus
5% India	Tanzania	Tunesia	Congo	Israel	Korea
5% Nepal	Switzerland	United Kingdom	Norway	Latvia	Mauritius
3% Pakistan	Bulgaria	Uganda	Afghanistan	Georgia	Angola
3% Russia	Japan	Romania	Luxembourg	South Korea	Germany
3% Indonesia	South Sudan	Togo	Philippines	Kenya	Mexico
2% Bangladesh	Egypt	Malaysia	Malta	Libya	France
2% Sri Lanka	Greece	Ukraine	Eritrea	Ethiopia	Australia
	Belarus	Brazil	Bolivia	Algeria	Macedonia
	Albania	Kazakhstan	Maladives	Burkina Faso	Belgium
	Finland	Serbia	Zimbabwe	Guatamala	Jordan
	Oman	Cuba	Italy	Liberia	
	Mozambique	Colombia	Morocco	Syria	
	Iraq	El Salvador	Spain	South Africa	

OVER 100 NATIONALITIES  
STUDY AT WITTENBORG



# RECOGNITION

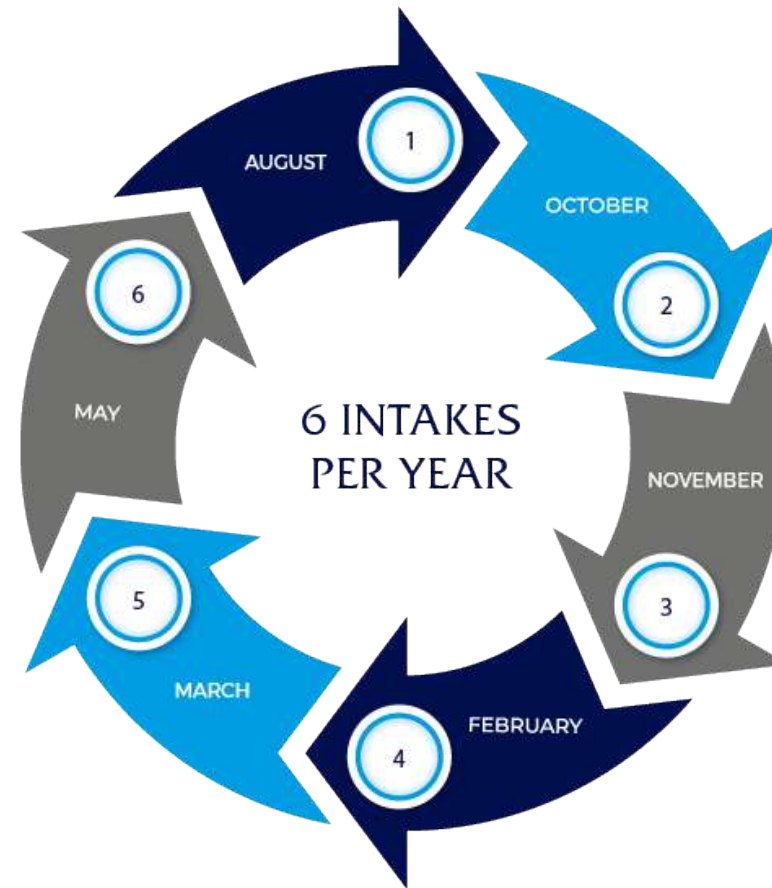
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- Double-Accredited Business School
  - Only University of Applied Sciences in the Netherlands with Double-Accredited BBA & MBA programmes
- Nationally & Internationally Accredited
  - NVAO - Netherlands Government Agency
  - FIBAA - Swiss-German Accreditation Agency
- Member of AACSB
  - Successfully undergoing accreditation





## UNIQUE BLOCK SYSTEM



- 6 Intakes & 6 Graduation points per year
- Rolling application – no deadlines



AMSTERDAM



APELDOORN

LOCATIONS



MUNICH



VIENNA



## MAIN CAMPUS APELDOORN

- 1 hour by train from Amsterdam
- 2 buildings in the city center
- Green, safe & clean city
- Center of the Netherlands



# CITY OF APELDOORN







# APELDOORN CAMPUS





# STUDENT ACCOMMODATION GUARANTEED





# AMSTERDAM CAMPUS

- Located in the heart of the city, close to the capital's business, tourism and cultural heritage
- Amsterdam has excellent bureaucratic infrastructure for entrepreneurs
- The campus is within a business complex close to public transport and Schiphol airport





# CITY OF AMSTERDAM





# AMSTERDAM CAMPUS



# HYBRID LEARNING

- Study together in the classroom & online
- Wittenborg Online Platform (since 2004)
  - Moodle & MS Teams
- No Study delay
  - Start online & travel to the Netherlands when possible
- Health & Safety guidelines on campus





# UNDERGRADUATE PROGRAMMES

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## **IBA - International**

### **Business Administration**

- Economics & Management
- Financial Services Management
- Logistics & International Trade
- Real Estate Management
- Facility & Property Management

### **MCI - Marketing, Communication & Information**

- Marketing & Communication
- Information Management
- Data Science
- Digital & Social Media

## **HBA - Hospitality**

### **Business Administration**

- Hotel & Hospitality Services Management
- Event Management
- Hospitality Management
- Tourism Management
- Sport Business Management

## **EBA - Entrepreneurial**

### **Business Administration** (Amsterdam Campus)

- Entrepreneurship & Small Business
- Entrepreneurship & Digital Marketing
- Entrepreneurship & FinTech

## HIGHLIGHTS

- 3-year fast track
- Internship Guaranteed
- Learn a new language
- Study Coach Tutor

## ENTRY REQUIREMENTS:

- High School Diploma
- IELTS 6.0 or equivalent



# POSTGRADUATE PROGRAMMES

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## HIGHLIGHTS:

- 18 months
- Internships Optional

## ENTRY REQUIREMENTS:

### MSc

- Bachelor's Degree in business, management, economics, trade
- IELTS 6.5 or equivalent

### MBA

- Bachelor's Degree
- IELTS 6.5 or equivalent
- 3 years of work experience

## Master of Business Management (MSc)

- Digital Marketing & Communication
- Logistics & Trade
- Human Resource Management
- Entrepreneurship & Innovation
- Hospitality Management
- Tourism Management
- Events Management
- Sports Business Management

## Master of Business Administration (MBA)

- Entrepreneurship & Innovation
- International Management
- Finance
- Hospitality & Service Management
- Health & Social Care
- Sports Business Management
- Clean Technology Management
- Smart Industry
- Education







## MEET SOME OF THE FACULTY MEMBERS

TEACHING  
QUALITY



**Dr Rauf Abdul, MBA, MSc**  
*Next to being Head of School of Business, Rauf is a manager, a senior lecturer, a researcher and a specialist in accreditation in the higher education industry. His main interests are students and their educational development.*



**Esther Bakker-Gitonga, MSc**  
*Besides being researcher and lecturer, Esther is also Head of the School of Hospitality & Tourism. She is currently studying for a PhD, exploring climate change adaptation options for marginalised, tourismdependent communities in Africa.*



**Yasmina Poggi, PhD, MA**  
*With experience gained in several European countries, Yasmina is a senior lecturer in Business Studies, and an active researcher in Knowledge Management and Innovation. She holds a PhD from Trinity Business School, and an MA from Pantheon-Sorbonne University.*



**Andreas Ooijer, MSc**  
*Next to being a lecturer and academic supervisor, Andreas is EBA Programme Coordinator at the Amsterdam Campus. He has fifteen years of experience as a freelance business consultant, and as coach of new entrepreneurs..*



**Dadi Chen, PhD, MA**  
*Dadi is a lecturer for MBA Education students, and process tutor of EBA students. He also works as Educational Administrator and Communication Coordinator. Dadi has experience of intercultural teaching and research at both Chinese and Dutch universities.*



**Amy Abdou, MA**  
*Amy is a senior lecturer of International Management in the MBA and EBA programmes. Amy also has her own social enterprise, working with the city of Amsterdam, housing corporations and cultural institutions to strengthen the position of local entrepreneurs.*



## PRACTICAL APPROACH

### Focus on Employability

- Programmes up-to-date with market developments
- Practical approach to learning

### Internships

- Guidance for Bachelor's Students
- Optional for other students



## PERSONAL DEVELOPMENT

### PDP 1

- Business Presentation Skills
- Project Management Game
- Leadership In Business Environment
- Team Building
- Effective Time Management

### PDP 2

- Managing Diversity
- Negotiation
- Consulting Skills
- Tapping Your Creativity
- Conflict Management



## PRACTICAL APPROACH

- Guest Lecturer
- Project Weeks
  - Practical assignment for one week
  - Students are assigned to groups
  - In-company visits
  - Builds team spirit and tolerance
  - Develops presentation skills





## CAREER SERVICES

- In-company training & work placement preparation module
- HOSCO, Wittenborg Connect, Wittenborg Student & Staff Facebook Group
- Orientation year & highly skilled migrant visa

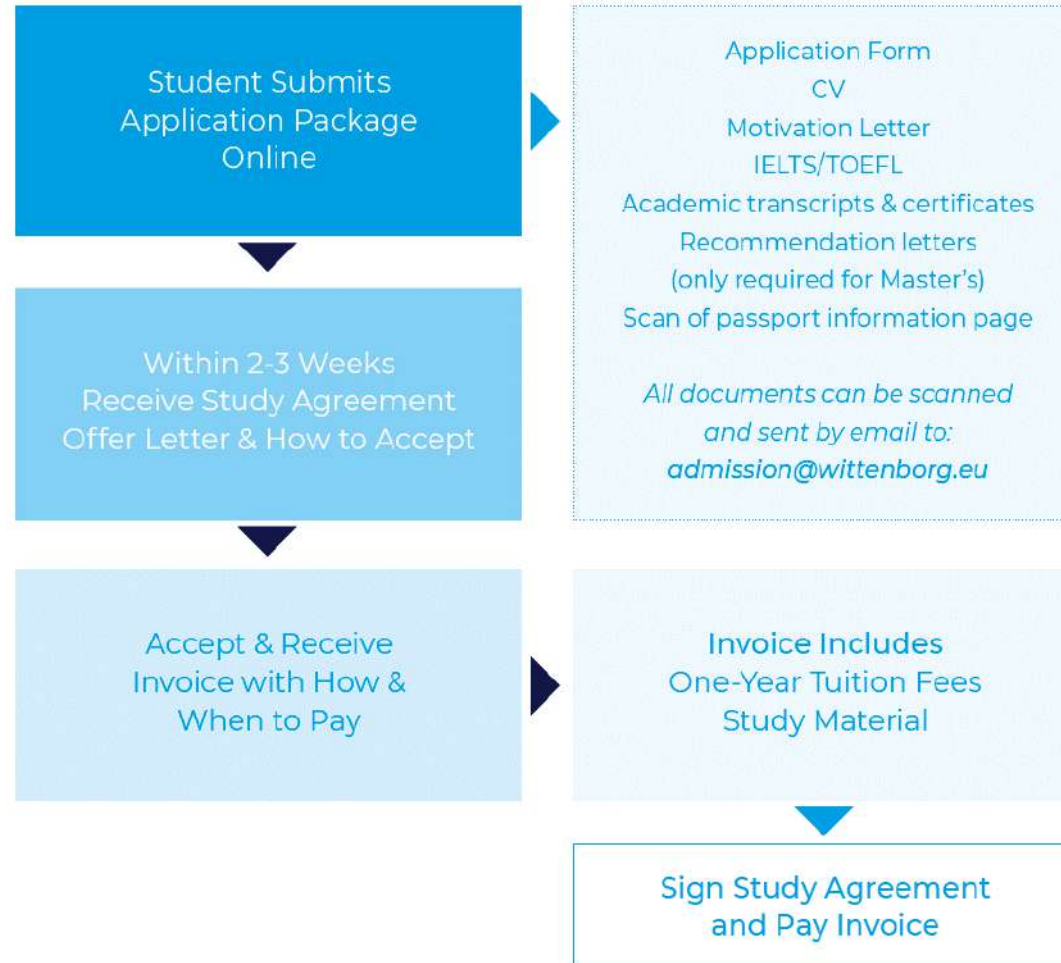




## **ROLLING APPLICATION!**

- No Application deadline – 6 Intakes per year
- Apply 6-8 weeks before starting date

# ADMISSIONS PROCEDURE



## International Students

- Wittenborg will apply for the student visa
- Student collects visa at nearest Dutch embassy

## MEET THE ADMISSIONS TEAM



**Florian Oosterberg, MA**  
Student Registrar



**Sinan Colasan, MSc, MA**  
Admissions Administrator



**Mykhailo Huba, MSc**  
Admissions & Sales Assistant



**Lena Vandenbosch, MSc, MBA**  
International Partnership Manager



**Yanti Setiawan, MSc**  
Manager Admissions &  
External Relations



**Ashen Balasinghe**  
Admissions Assistant

# TUITION FEES



APeldoorn

AMSTERDAM



## Undergraduate Preparation Programmes

• ½ year	€ 4,500	n/a
• 1 year Pre-Bachelor	€ 8,900	n/a

## Undergraduate Programmes (Per Year)

• BBA pathway IBA	€ 8,900	n/a
• BBA pathway MCI	€ 8,900	n/a
• BBA pathway HBA	€ 8,900	n/a
• BBA pathway EBA	n/a	€ 9,800

## Postgraduate Preparation Programmes

• ½ year Pre-Master (only in combination with master's degree programme)	€ 4,000	n/a
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## Postgraduate Programmes

• Master of Business Administration (MBA)	€ 14,300	€ 18,300
• Master of Business Management (MBM)	€ 14,300	n/a



# TUITION FEES

## PACKAGE FEE FOR INTERNATIONAL STUDENTS

### Undergraduate Preparation Programmes

	APeldoorn	AMSTERDAM
• ½ year	€ 8,865	n/a
• 1 year Pre-Bachelor	€ 13,880	n/a

### Undergraduate Programmes (Per Year)

	APeldoorn	AMSTERDAM
• BBA pathway IBA	€ 13,880	n/a
• BBA pathway MCI	€ 13,880	n/a
• BBA pathway HBA	€ 13,880	n/a
• BBA pathway EBA	n/a	€ 12,580

### Postgraduate Preparation Programmes

	APeldoorn	AMSTERDAM
• 1/2 year Pre-Master + MBM or MSc programme *Includes € 9,600 first term payment of tuition fee	€ 14,580	n/a

### Postgraduate Programmes

	APeldoorn	AMSTERDAM
• Master of Business Administration (MBA)	€ 14,580	€ 14,380
• Master of Business Management (MBM)	€ 14,580	n/a

#### This 'Package Fee' includes:

- 4 months' accommodation (only in Apeldoorn)
- 1 year tuition fee\*
- 1 year student ICT Resources, study materials and library usage
- 1 year health insurance
- Visa application and first residence permit
- Student deposit

\*MBA, MBM & MSc programmes, only the first term payment is included in the package fee





## PRACTICAL INFORMATION

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- Living Expenses

Experience has shown that students living and studying in Holland for one year spend between €800 and €1,100 a month for living expenses

- Working whilst studying

Non-EU students need a permit and can only work for a maximum of 16 hours a week or you can work full-time during the summer months of June, July and August

- Working after graduation

The Dutch Government offers recent graduates a so called “Orientation Year for Graduates Seeking Employment”





# WHY STUDY IN HOLLAND?

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1. Wide range of English programmes
  - 95% of the Dutch speak English
2. Good value for money
  - High Quality
  - Tuition fees & cost of living lower than in English speaking countries
3. Big international community
  - Student from 160 countries
4. Great place to live
  - One of the safest countries in the world (Global Peace Index)
  - Top 10 happiest countries in the world (OECD's Better Life Index)
5. Excellent career opportunities
  - 18th largest economies in the world

# STUDENT EXPERIENCE

- Student Society SWIFT
- Family Atmosphere
- International
- Central in Europe



# GREETINGS FROM THE TEAM!



Admissions Team

## QUESTIONS?

- [admission@wittenborg.eu](mailto:admission@wittenborg.eu)
- +31 (0)88 6672 688



## WHY WITTENBORG?



Since 1987



Triple European  
Accredited



Internship Guidance



100% English Programmes



90% International



Accommodation  
Guaranteed



6 Intakes Per Year



Multiple Cities



Personal Approach



Fast Track



Affordable Private  
Education



Theory Linked  
to Practice