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# U6 HEIDELBERG CAMPUS GERMANY

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PARIS CAMPUS

FRANCE

TAMPA CAMPUS FLORIDA

MADRID CAMPUS

SPAIN

LONDON CAMPUS
UNITED KINGDOM

## A Message from our President

**Welcome.** My name is Manuel Alonso, and I'm proud to be the President of Schiller International University. For more than fifty years, Schiller has offered students a unique opportunity to enrich their studies—and their lives—through a truly international educational experience.

Whether you have just completed high school or are seeking a graduate degree, your main concern when choosing an educational institution is to select a school and a program that opens doors to professional opportunity. At Schiller, we know that our global outlook and the immersive international experience we provide can open those doors. All over the world, our alumni are taking on key roles in society, policy, and business.

In today's globalized economy, candidates with first-hand knowledge of how leading countries do business and make policy can stand out in the international job marketplace. When you earn your degree from Schiller International University, you can become that candidate.

#### What does Schiller offer?

- ▶ In-demand undergraduate (Bachelor) and graduate (Master) degree programs in International Relations and Diplomacy, International Business, International Tourism and Hospitality, International Economics and Management;
- P Alongside your Schiller diploma (USA recognized) you will obtain an United Kingdom accredited degree by the University of Roehampton (European accredited according to Bologna Accord)
- ▶ Preparation to become a registered nurse through our accelerated, 22-month Associate of Nursing Program in Largo (Tampa), Florida—take just one class per month;
- ▶ Professors who combine advanced academic credentials with significant industry experience in their fields of expertise;
   ▶ The unique ability to move from one international campus to another without changing university or programs;



- ▷ Immersive cultural experiences at centrally-located campuses in Tampa,
   Florida; Heidelberg, Germany; Paris,
   France; Madrid, Spain and London, UK
   ▷ Classes taught in English at all campuses, with intensive foreign-language study available in German, French, or Spanish;
   ▷ Convenient online study options—pursue your degree entirely online, or combine campus courses with online classes to fit your needs;
- ▶ Accelerated course schedules with programs beginning every month, so you can start earning your degree when you are ready and graduate faster.

When you study with us, you become part of our world-wide learning community. The students and professors you will meet at our campuses will challenge and inspire you, becoming your friends, mentors, and professional contacts.

I invite you to find out more about us through our website. Explore our programs, our philosophy, and our community, or contact our admissions department to find out about application requirements, financial aid, scholarships, and military student benefits.

Thank you for considering Schiller International University as your educational partner. Helping you plan your future—and achieve your goals—is our reward.

#### Sincerely,

Manuel Alonso Ph.D.

Mamel

#### 1964

Founded by Dr. Walter Leibrecht and established first campus in Kleiningersheim, Germany

#### 1967

Campuses in Paris and Madrid, opened

#### 1969

German Campus moved to Heidelberg

#### 1983

Received accreditation from ACICS as Independent College

#### 199

Campus in Tampa, Florida, opened

#### 2010

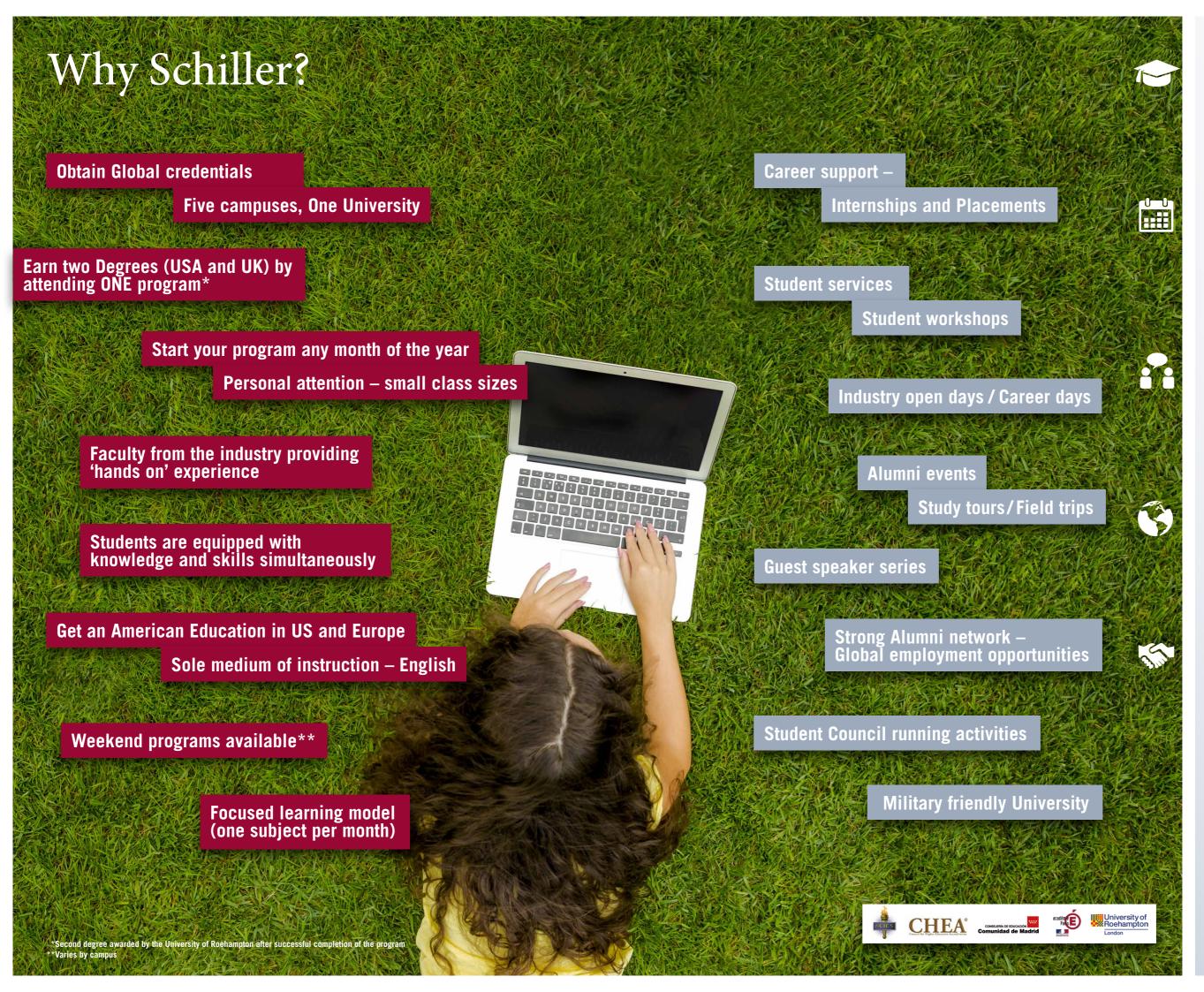
The Palmer Group, led by Mr. Russell Palmer former Dean of Wharton School of Business from the University of Pennsylvania, acquired Schiller International University

#### 2014

Double-degree program agreement with the University of Roehampton, London, to offer students an American and a European degree in one program

#### 2016

Opening campus in London



#### **OPPORTUNITY**

Earn simultaneously an American and British degree while studying in the USA or/and Europe.
Earn a degree widely recognized in the world. Transfer between campuses. Scholarships and Financial Aid are available for those who qualify.

#### **FLEXIBILITY**

Transfer between campuses in Florida, Heidelberg, Madrid, Paris and London. Schiller International University is located in five countries, where students are immersed in diverse cultural, political, and business environments, enriching their personal and professional lives.

#### **COMMUNITY**

At Schiller International University we welcome multiple nationalities each term. Make friends that will last a lifetime, and build a network of business contacts that spans the globe. More than 20.000 alumni are spread out across the world.

#### **ENRICHMENT**

Five campuses in five leading countries (USA, Germany, France, Spain and United Kingdom) allow students to get involved in their culture, society and business community, enriching their personal and future professional life.

#### PERSONAL

Feel important as an individual student from the very beginning to the end of your studies and even beyond, as an alumnus. Find personal attention in the admission process, generous transfer in credits policy, English proficiency, student visa guidance and housing advice, academic progression and tutoring.

Schiller International University is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS) located in Washington D.C. and is authorized by the Florida State Commission of Independent Education to award Associate, Bachelor, and Master degrees.

Schiller International University is authorized by the US Department of Education to receive Title IV funding for eligible students and can certify enrollment for Veteran benefits.

### Heidelberg Campus





#### **Heidelberg Campus**

hei\_admissions@schiller.edu Zollhofgarten 1 Heidelberg 69115 +49 6221 4581-0 Germany

#### The City

Heidelberg is the centerpiece of Germany's academic landscape as it is home to the country's oldest university and library. It is also recognized as a hub for the latest high-tech industry and scientific research in Europe and the world.

Overlooked by its famous castle ruins on the hill above the Old Town, this picturesque university town combines oldworld charm and a youthful, vibrant atmosphere. In addition, Heidelberg is located strategically between bustling major German centers of finance and manufacturing: Frankfurt, Mannheim, and Stuttgart.

Major international corporations are headquartered close to Heidelberg, such as SAP SE, BASF, Daimler Benz, Porsche and many others providing a potential platform for students to access internships and for graduates to penetrate the local job market which is constantly seeking internationally educated and multicultural candidates.

#### The Campus

The Heidelberg campus is located in the newly built SKY-LABS complex, a series of concept buildings featuring the latest technical, architectural advancements and a high degree of energy efficiency symbolizing a combination of science and industry.



The SKYLABS building is located conveniently accessible to the national train (Deutsche Bahn) a mere 3 minutes walking distance from Heidelberg Hauptbahnhof (Main Station) and 5 minutes by tram to the city center (Bismarckplatz), and local public transportation.

Schiller International University is not a state or state-recognized institution in Germany. Schiller International University offers its US accredited and University of Roehampton recognized degrees in Germany as per \$72 Section 3 Landeshochschulgesetz of the State of Baden Württemberg.

### Madrid Campus

2005, BBA (IRD), Heidelberg and Madrid





#### **Madrid Campus**

mad admissions@schiller.edu Calle Serrano, 156 Plaza de la República Argentina Madrid 28002 +34 91 448 2488

#### The City

Madrid is made up of many cities: the cultural, with its museums, concert halls and theaters; the traditional, with its popular festivities, and neighborhoods; the gastronomical with its typical restaurants; the historical, with its monuments, churches and palaces; and the modern, with its multinational enterprises, banks, hotels, shops and international convention centers. Madrid, the vibrant capital of the Spanish-speaking world, is historic, monumental and contemporary at the same time, overflowing with cutting edge design and cuisine. It is a vibrant metropolis that immediately adopts you, making you feel like you belong there. In Madrid you can find large avenues and elegant boulevards alongside narrow cobblestone streets; tall and modern buildings next to old churches and plazas. Madrid is a city to discover: you can stop and enjoy its lively cafes at almost every corner, and its legendary nightlife. Madrid is bustling with life day and night - a city that never sleeps.

#### The Campus

Schiller's Madrid campus building, a beautiful neoclassical building that was formerly the residence of a member of the Spanish royal family, is situated on Serrano Street - considered one of the most elegant areas of Madrid on the Plaza de la República Argentina. The campus is surrounded by restaurants, embassies, international schools and cultural centers. In the neighborhood, you'll also find everything from boutiques to the Santiago Bernabeu Stadium (home of the Real Madrid soccer team).



### Paris Campus





#### **Paris Campus**

par\_admissions@schiller.edu 9 rue Yvart Paris 75015 +33 1 45 38 56 France

#### The City

As the capital of France, Paris is one of the great thriving European and world powers. As an economic and commercial center, Paris has the sixth largest world economy and is also the fifth most popular city in Europe. Although the Paris economy is largely dominated by business services, it still remains an important manufacturing powerhouse of Europe, especially in industrial sectors such as automobiles, aeronautics, and electronics.

Several international organizations have their headquarters in Paris. They include UNESCO, the OECD, the International Chamber of Commerce, and the Financial Action Task Force (FATF). A destination visited annually by some 26 million tourists, the city offers over 150 museums including the Louvre, and exceptional sites, such as the Champs-Elysees and the Eiffel Tower.

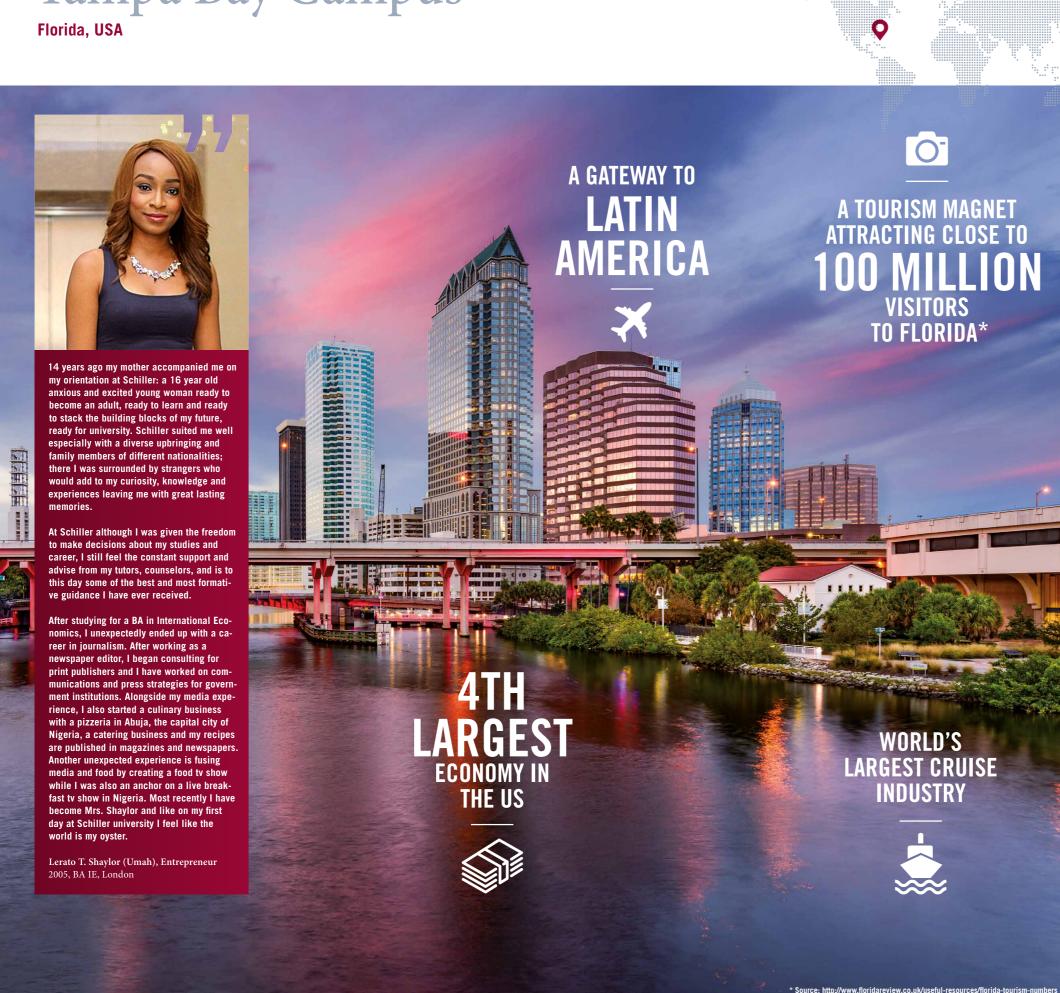
#### The Campus

The Paris campus of SIU is centrally located in one of the liveliest areas of the city close to Montparnasse and the student district known as "Quartier Latin." As an independent, international and American University in Paris, SIU offers students a multicultural environment with faculty that encourages diversity, leadership and global understanding. Studying in Paris is a great opportunity for SIU students to be immersed in one of the most important political, diplomatic, economic and cultural capitals in the world.

SIU Paris campus is centrally located, within walking distance from the Eiffel Tower, the beautiful Jardins du Luxembourg and the lively districts of Montparnasse and la Motte Picquet Grenelle.



### Tampa Bay Campus





#### Tampa Bay Campus

admissions@schiller.edu 8560 Ulmerton Road Largo, Florida 33771 +1 855 787-2262 USA

#### The City

SIU's main Campus is located in Largo, Florida, in the Greater Tampa Bay Region with a population of approximately 4 million. The campus fronts Ulmerton Road, which serves as a primary artery connecting Tampa Bay and the Gulf of Mexico. It is a short drive to one of the most beautiful coastal regions in America. Famous for its mild semi-tropical climate, the area has a thriving hotel and tourism industry. Both Tampa and St. Petersburg are growing centers of high-tech industry, and Tampa, a major American port, is home to the enterprises of finance, pharmaceuticals, and film-making. Museums of art and culture, state parks with unique nature preserves, and the unparalleled fishing, sailing and swimming on Florida's Gulf Coast have drawn a cosmopolitan mixture of inhabitants to the area from all over the United States and the world. Major league baseball and professional football are centered in the area.

#### The Campus

The facility is a two story campus with approximately 30,000 square feet. Technology has been installed in many of the spacious classrooms and computer labs, including Smart-board functionality. The campus houses a library, two student lounges, a student break area, a bookstore, and various spacious administrative and faculty offices. This campus is accessible to all major highways and public transportation. Two parking lots provide ample space for vehicles. Further neighboring facilities include public swimming pools, tennis courts, and shopping centers. Tampa International Airport is approximately 20 minutes east of the campus and a bus system links the area's population centers.



### Online Programs

#### Earning your degree just got a little easier!

In an effort to keep up with the busy lives of our students, Schiller International University now offers online degree programs at the undergraduate and graduate level. These programs give you the flexibility to complete classes from anywhere in the world, at your convenience.

Our online classes are taught by knowledgeable and experienced professors dedicated to the success of their students. As an online student, you will be provided with the guidance you need to succeed in any one of our degree programs. Through online learning, students are able to schedule study time, quizzes and assignments around their schedule offering a flexible alternative to a traditional classroom education.



### London Campus

#### **United Kingdom**



#### **The Campus**

The London campus of SIU is located in the University of Roehampton Campus in one of the most exclusive areas of London, close to Richmond and Wimbledon Stadium. Teaching facilities, high-quality accommodation and social hubs sit comfortably within 54 acres of parkland, lakes and woodland, only 30 minutes from the West End. The campus contains a mixture of architectural styles ranging from 18th-century to brand new modern structures.

#### Programs of Study

Opening September 2016

The London campus will offer courses from programs approved by the Accrediting Council for Independent Colleges and Schools (ACICS). The language of instruction is English. The London site also offers the possibility for students to study one or several terms once they have started their studies in another location within the Schiller International University group of schools. The London site offers courses from the following awards: BSc in International Business: MBA Business Administration and MBA International Business. Students will be limited in terms of what portion of their programs they may complete at the London site. Bachelor students may be in London for no more than three terms (12 months). MBA students may be in London for no more than a term (4 months). Accordingly, Bachelor Degree students studying at the London site may not take more than 12 courses in London, and MBA students studying in London may not take more than 4 courses in London.

#### **London Campus**

United Kingdom Roehampton Lane London SW15 5PU United Kingdom



Manuel Alonso, SIU President and Paul O'Prey, UoR Vice-Chancellor

### Double Degree Benefit for Students as Schiller enhances Worldwide Employment Opportunities

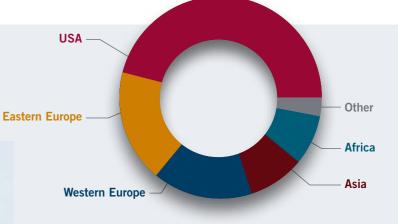
An innovative new pan-Atlantic academic agreement will mean students registered with Schiller International University in the USA will also study towards a second, separate degree authorized by the University of Roehampton in London. Schiller International University (SIU) and the University of Roehampton (UoR) in London have signed an agreement where students will study for a degree awarded by Roehampton alongside their Schiller degree and receive two separate qualifications. A student from anywhere in the world studying at Schiller will earn an accredited US degree and a British degree valid in 45 countries under the Bologna process. This is a truly innovative arrangement, which will benefit Schiller's student body by providing them with a global

profile.Regardless of the campus of choice: Madrid, Paris, Heidelberg, London or Florida, Schiller students will also be enrolled in the University of Roehampton. With a heritage which stretches back 170 years, the University of Roehampton, offers degrees in a wide range of disciplines including business and economics. Set in a scenic, traditional campus overlooking the Royal Richmond Park, Roehampton has a reputation for an excellent student experience, high levels of student employability and cutting edge research-led teaching. The agreement between Schiller International University and Roehampton goes beyond a student receiving credits during an Erasmus exchange or a study abroad at another university. Over a four year period, (one year for postgraduate programs) undergraduate students will achieve two degrees, one from Schiller International University, and one from The University of Roehampton delivered by

Students' courses will include a number of degrees, in addition to a number that are specific to either their Schiller, or their Roehampton qualification, including a Dissertation or Thesis. All teaching and the Dissertation or Thesis will be carried out by Schiller's academics. Through this collaboration students at Schiller receive an education that crosses borders and increases their opportunities academically and professionally by giving them access to both American and European markets. In the current job market this will enable graduates to meet the demand for a workforce that is capable of adapting and growing.







This unique feature gives our students the possibility to further their educational and professional goals in two major economic regions — USA and Europe.

Each of our campuses has been strategically placed in urban settings that offer students the richness of multicultural diversity. We know that giving our students the possiblity of studying among students of diverse cultures enriches their learning experience and promotes their personal growth.

#### Our Degrees – US and UK\* opportunity and possibility to work and develop a successful career in IBM Spain. Throughout my career I've held different EMEA jobs (European roles), requiring daily interaction with managers and partners worldwide. Having studied at Schiller Inter national University, in both Paris and Heidel berg campuses, has helped me expand my employment opportunities, and also has provided me good communication skills and a strong confidence in myself when it comes to interact with others in a foreign language, and when dealing with people from different cultures and with different points of view. Due to this international experience abroad living fully immersed in another culture, I've become a more open-minded person, resolutive, and more respectful of other cultures that in some way has influenced, both professionally and personally, in the way I now percieve the world and society we live in. Schiller University has also provided me with a great diversity of friends from ALL OVER THE WORLD. I definitely recommend such experience to everyone that has the opportunity to live it! Clara Bisbal Gimeno, Director of Training and Marketing Projects, IBM Spain 1993 BBA, (IB and Marketing), Heidelberg 1995 MBA IB, Heidelberg Bachelor Degrees Master Degrees Master of Business Administration (MBA) ▶ International Business International Economics MBA in International Business **International Hospitality and Tourism** ▶ MBA in International Hospitality Management and Tourism Management International Relations and Diplomacy ▶ MBA in Management of Information **Technology ▶ MBA in Financial Planning** ▶ International Management ▶ International Relations & Diplomacy \* For selected degrees and upon completion of required coursework that meets both Schiller International University of Roehampton in the UK (Bologna Accord)

### Admissions and Fees

Schiller International University would like to welcome you and all students from around the world with a variety of educational backgrounds. Schiller International University is an equal opportunity institution and will not discriminate against any applicant on the basis of race, color, creed, religion, gender, sexual orientation, age, national origin, country of citizenship or ability/disability. All tuition and other fees are equal for all Schiller students regardless of their citizenship.

Although we offer open enrollment throughout the year without application deadlines, many visa and immigration authorities often require lengthy and complicated processes. Therefore, we strongly advise applicants who require visas to apply at least three months before the beginning of the month in which they plan to enroll.

#### **Undergraduate/Graduate Admissions Requirements**

- ▶ First step in the admissions process is a submission of the completed application form accompanied with a proof of paid application fee.
- ▶ Applicants must submit proof of the successful completion of secondary education for undergraduate

or completed undergraduate degree for graduate students. Graduate applicants with undergraduate degrees in another field may be required to complete preparatory courses.

▶ As English is a sole medium of instruction for all of our programs at all of our campuses additionally all potential students need to provide evidence of English proficiency.



COMPLETED APPLICATION
Online or Hard Copy

- → Choose a Degree Option
- → Choose a Starting Campus

SUBMISSION OF SUPPORTING DOCUMENTS

Transcripts, Passport, and Essay (varies by campus)

- $\rightarrow$  Academic Credentials
- → Official Test Scores

PERSONAL INTERVIEW
By Admissions Representative

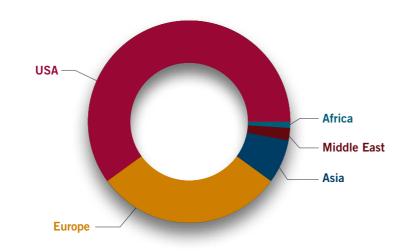
- $\rightarrow \text{On Campus}$
- → Phone
- IF YOU WOULD LIKE TO BE CONSIDERED FOR FINANCIAL ASSISTANCE
  - **Complete and submit Scholarship Application**
- ightarrow US Federal Aid
- → Scholarships
- → Financing
- ASK YOUR CAMPUS REPRESENTATIVE REGARDING STUDENT VISA PROCEDURES
  US and EU Visas

### **Employability**

#### **Across the Globe**

Majority of Schiller graduates posses a working level of a foreign language and are fluent in two or more languages, giving them a great advantage and increased opportunities for employment. Through our program our students learn how to become responsible risk takers and decision makers.

Lastly, our students **learn how to network proficiently** with local and international contacts. They learn how to communicate, negotiate, and relate with relevance to the hosts' cultural etiquette.



### Alumni Employment

#### **Bridging Employment and Education**

Majority of our students report finding employment in their fields of study after graduation. Our students success is a direct reflection of being prepared with the necessary skills for global employment. MAJORITY OF OUR STUDENTS REPORT FINDING EMPLOYMENT WITHIN THEIR FIELD OF STUDY



ALUMNI IN MORE THAN 120 COUNTRIES AROUND THE WORLD





### TAMPA BAY CAMPUS Florida, USA

admissions@schiller.edu 8560 Ulmerton Road Largo, Florida 33771 +1 855 787-2262 USA

#### MADRID CAMPUS Spain

mad\_admissions@schiller.edu Calle Serrano, 156 Plaza de la República Argentina Madrid 28002 +34 91 448 2488 Spain

### HEIDELBERG CAMPUS Germany

hei\_admissions@schiller.edu
Zollhofgarten 1
Heidelberg 69115
+49 6221 45810
Germany

#### PARIS CAMPUS France

par\_admissions@schiller.edu 9 rue Yvart Paris 75015 +33 1 4538 5601 France